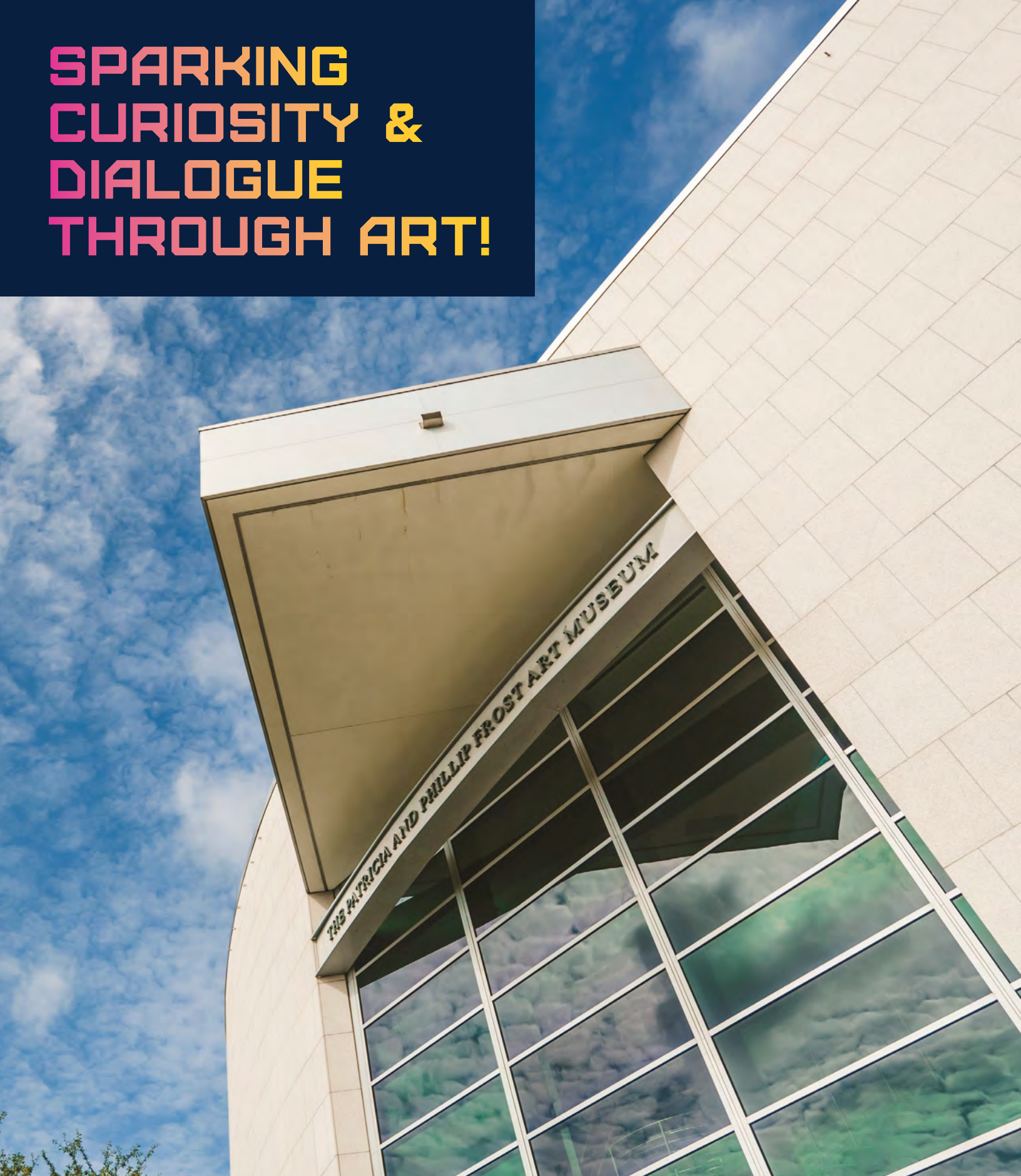


**SPARKING
CURIOSITY &
DIALOGUE
THROUGH ART!**



ANNUAL REPORT
Year in Review 2020-21

FIU | Patricia & Phillip
Frost Art Museum
FLORIDA INTERNATIONAL UNIVERSITY

FROM THE DIRECTOR

The Patricia & Phillip Frost Art Museum FIU continues its strong commitment to learning, working with community partners, and contributing to FIU's status as a top-tier research institution.

Challenging times call for innovative measures. We pivoted our programming and continue to reach both current and new members via digital offerings and virtual events. As we reopened our doors in September 2020, we welcomed back our long-time donors, newest members, and FIU Museums Student Insiders, who remain steadfast in their support. With them, our dedicated staff, and inventive partnerships and promotions, we will continue to grow our member base and reach our fundraising goals.

We continued our mission to transform lives through art. The Dorothea and Steven Green Program Endowment, the Jane Hsiao Asian Art Endowment, the Helena Venero Endowment, the Ralph Lutrin and Alfred Allan Lewis Endowment (established this year) supported our exhibitions, educational programming, lecture series, and care of our collection. This year, the museum also received more than \$400,000 in grants.

We continue to grow as a resource for FIU faculty and students, which includes our two annual exhibition series tied to campus initiatives: a fall show that enhances the first-year reading text and a spring exhibition based on the legacy of Rev. Dr. Martin Luther King, Jr.

For *STEAMworks!*, our signature arts integration initiative supporting Title 1 schools, the museum partnered with five new schools. Our educators developed new ways to experience the sculpture park virtually with a beautiful introductory video, a 360 virtual tour, and guided virtual tours. Our new app Cuseum makes it easy for anyone to access our 360 experiences and galleries.

This year, we launched two new paid internship opportunities: the Ziff Internship for Curatorial Diversity and the Rubin-Ladd Student Docent Internships. These positions allow FIU students to gain experience in the museum field and develop transferable skills in critical thinking, public speaking, research, and community engagement.

Our collection expanded in significant ways. Dennis and Debra Scholl converted their loan of Aboriginal art to a gift; the museum received a collection of work by documentary photographer Arthur Leipzig from Jeffrey H. Newman; a mixed-media work by Purvis Young from Richard Levine, AIA, and a sculpture by Thomas Lanigan Schmidt from Stephen and Arlyne Wayner, among many other gifts.

This spring, the Frost Art Museum came back with a loud Panther roar, welcoming hundreds of visitors over the course of the day to the museum during FIU's campus-wide inaugural Juneteenth event. *We continue to operate in accordance with the latest guidelines from FIU and CDC to ensure the health and safety of the public and staff.*

Jordana Pomeroy, Ph.D.
Director



Photograph by Jose Luis Garcia

EXHIBITIONS

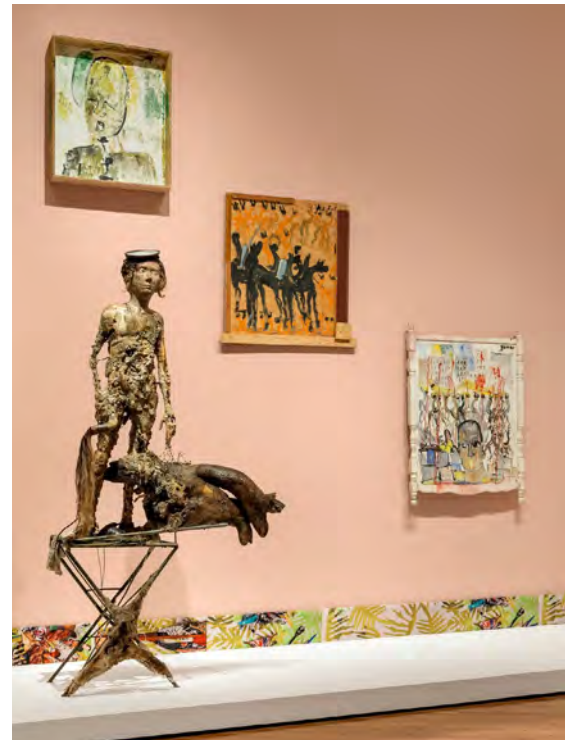
Otros Lados:

Itzel Basualdo, Hugo Crosthwaite, and Judithe Hernández
August 22, 2020 – December 6, 2020

Al otro lado is a phrase used to describe areas of the United States populated by Mexican immigrants. The fluid nature of migration, exile, labor, and cultural exchanges between Mexico and the U.S. resonates in the daily lives of people in both countries. This exhibition brought together three generations of artists who are deeply informed by Mexican and Mexican American experiences and complemented FIU's Common Reading Program and First Year Experience course. This year, new FIU students read *A Dream Called Home* by Reyna Grande.

The Inside World: Contemporary Aboriginal Australian Memorial Poles from the Debra and Dennis Scholl Collection
July 11, 2020 – January 9, 2021

This exhibition presented approximately 100 works by contemporary Aboriginal artists and included artists from Arnhem Land, a historical region in the Northern Territory of Australia. The poles traditionally served as hollow log coffins, marking the final point in Aboriginal mortuary rites. Today, Aboriginal artists reimagine these hollow logs as works of art. Organized by the Nevada Museum of Art, this exhibition draws from the collection of Miami-based collectors Debra and Dennis Scholl. The exhibition catalog, edited by Henry F. Skerritt, explores the complex histories of memorial poles in Australia. This exhibition was made possible with support from the Embassy of Australia.



Photography by Zachary Balber

Tesoro: Pepe Mar's Love Letter to the Frost
December 1, 2020 – On going

In *Tesoro*, Pepe Mar—an artist who marries a broad range of visual references and personal obsessions spanning art, fashion, queer history, and Mexican culture—created an installation drawn from the Frost Art Museum's holdings. Mar envisioned the museum's permanent collection of art from Africa, the Americas, Asia, Australia, and Europe, as special treasures and presented them as gifts to the public. "I wanted to make a collage of the collection as an extension of my artistic practice," Mar reflects "to create new definitions for the objects on view and encouraging unexpected connections throughout the installation." This is the second presentation in a series of exhibitions re-envisioning the museum's permanent collection.

Master of Art Education Annual Exhibition 2021
December 11, 2021 – January 10, 2022

This is the twelfth year that the Frost Art Museum has featured works by students graduating from the Master of Art Education program in the College of Communication, Architecture + The Arts at FIU. As part of our continuing support of FIU's art curriculum, this exhibition featured Grace Cox and Julie Orsini Shakher whose works are informed by climate crises, global ecology, personal experience, and the investigation of gender norms.

House to House: Women, Politics, and Place
September 26, 2020 – February 6, 2021

As U.S. citizens went to the polls to cast their vote in the 2020 local and national elections, this past year also marked the 100-year anniversary of some women gaining the right to vote. As these two events coalesced, the Frost Art Museum presented *House to House: Women, Politics, and Place*. The multimedia works in this exhibition explored the changing roles of women, metaphorically represented by the house as domestic space and the most public of houses, the U.S. House of Representatives, where there are 100 women serving as Representatives. In the 20th century, women became visible outside the home, becoming active participants in society and demanding overdue equal representation, social justice, as well as empowerment. This exhibition was made possible with support from the Funding Arts Network.



Tori Scott, *Etherline Kendrick*, Digital print on ink-jet paper, 2020, 18 x 24 inches, Betty Laird Perry Purchase Award, SC 2020.4

Transfiguration: A Black Speculative Vision of Freedom **January 22, 2021– April 25, 2021**

Since the debut of Marvel's Black Panther (2018), the focus on Afrofuturism in the United States has skyrocketed. *Transfiguration*, curated by Julian Chambliss, Ph.D., Professor of English, Michigan State University, spotlights how visual narrative at the heart of Afrofuturist practice is part of a longer Black speculative tradition. Black speculative thought, with significant roots in nineteenth-century literature, works against anti-Blackness and imagines a space devoid of colonial frameworks and systemic racism. This exhibition was part of the museum's Dr. Martin Luther King, Jr. Exhibition Series and was sponsored by FIU's College of Communication, Architecture + The Arts, Honors College, College of Law, and Office of Social Justice & Inclusion. *Transfiguration* will travel to Stetson University and Beloit College in 2022.

Accumulate, Classify, Preserve, Display: Roberto Obregón Archive from the Carolina and Fernando Eseverri Collection **January 30, 2021 – May 16, 2021**

This exhibition marked the first solo exhibition at an arts institution of the late Venezuelan artist Roberto Obregón (1946–2003), an innovative figure in global conceptualism. The primary motif in Obregón's body of work is the concept of cyclical time and the physical, bodily decay of roses. Featured works were drawn from the artist's extensive archive that is now part of the Carolina and Fernando Eseverri Collection in Caracas, Venezuela. Throughout the exhibition, custom-made display cabinets offered a rare view into an artist's

vision and how it relates to archival practices. The exhibition originated at the University Galleries of the University of Florida, Gainesville.

Master of Fine Arts Exhibition 2021 **March 27, 2021 – May 15, 2021**

Every year the Patricia & Phillip Frost Art Museum features works by students graduating from the Master of Fine Arts program in the College of Communication, Architecture + The Arts at Florida International University. This year's exhibition included the work of Dianna Grace and Elizaveta Kolesnikova. Grace is informed by immersive spaces and engages in innovative experimentation with materials. Kolesnikova's work presented Peruvian cultures and traditions. This annual exhibition is a part of the Frost Art Museum's continuing support of FIU's art curriculum.

It feels too familiar **March 27, 2021 – May 16, 2021**

When the pandemic began last year, the Master of Fine Arts Class of 2020's exhibition was moved to a digital platform. The Frost Art Museum was pleased to feature the work of these nine artists, now alumni, in this second iteration of the exhibition, *it feels too familiar*. The featured artists were Alex Del Canto, Michael Alexander Fernandez, Chris Friday, Anna Goraczko, Yi Chin Hsieh, Donelric Owens, Devora Perez, Dominique Sandoval, and Carrington Ware.



Photography by Zachary Balber.

Women on the Inside: Selections from the Collection of the Frost Art Museum
May 8, 2021 – July 31, 2021

Women on the Inside shared representations of women supporting one another and navigating institutions established by men. In collaboration with students enrolled in the class History of Medicine through the Arts taught by Dr. Amilcar Castellano-Sánchez, this exhibition invited visitors to reflect on the museum's expanding photography collection comprised of works by twentieth-century photographers. This two-semester course, taught in FIU's Honors College, examines intersections between science and art to create exhibitions focused on the emotional power of introspection among subjects and as experienced by visitors.

Place and Purpose: Art Transformation in Coconut Grove
May 29, 2021 – September 18, 2021

Known today as an affluent village with distinctive cultural traditions like the Coconut Grove Arts Festival and the King Mango Strut Parade, the Grove during the 1960s to the 1980s was home to a bohemian community and was described as the "Haight-Ashbury" of the Southeast. *Place and Purpose: Art Transformation in Coconut Grove* told the story of this moment in the Grove's rich history through a select group of visual artists and celebrated the role of a community as a driver behind a young city's evolution. This exhibition was made possible with generous support from the John S. and James L. Knight Foundation, the Art Dealers Association of America Foundation, The Andrew W. Mellon Foundation, PNC Bank, the Office of Commissioner Ken Russell, the Coconut Grove Business Improvement District, and the members of the Patricia & Phillip Frost Art Museum.

Peggy Levison Nolan: Blueprint for a Good Life
June 5, 2021 – August 22, 2021

Peggy Levison Nolan (b.1944) raised her family in working-class, South Florida neighborhoods, alongside other families who became sources of support and muses. In Nolan's first solo exhibition at a museum, *Blueprint for a Good Life* depicted fleeting moments in time that tapped into our collective nostalgia of family, young love, and boundless joy, while recording a family's resiliency amidst economic and social challenges. Inspired by the domestic space, Nolan photographed her seven children and aspects of their life as a large, boisterous family who, over time, eventually forgot she was documenting their every move, nap, and relationship. This exhibition was made possible with support from Francie Bishop Good and David Horvitz.

Window on Haiti/Fenèt sou Ayiti/Fenêtre sur Haïti
June 23, 2021 – September 30, 2021

Fenèt sou Ayiti was a virtual bilingual project of FIU's advanced French conversation class (spring 2021), which ties French language acquisition to the culture of a francophone country. The rich collection of Haitian art at the Frost Art Museum provided the class with the opportunity to research contemporary Haitian works that communicate political turmoil, social unrest, and the joys of everyday life in Haiti. The wrote bilingual labels for 25 works created with oil, acrylic, sequins, cloth, paper, and resin, speak to the inexhaustible creative spirit of Haitian people.



Photography by Zachary Balber.

COLLECTION HIGHLIGHTS AND RECENT ACTIVITIES

Significant Art Donations and Acquisitions

During the last year, we accepted several significant works of art that augment our collection. From Japanese prints to photographs by Ruth Orkin and Bill Armstrong, these gifts allow us to tell a more comprehensive narrative of art history. A monumental gift of aboriginal poles and paintings from Debra and Dennis Scholl transformed the museum's contemporary collection to include several indigenous artists working in Arnhem Land in Australia. Maria Paris, in honor of her son Rober Henri Paris and with the assistance of gallerist Virginia Miller, donated two large-scale drawings by Mexican artist Hugo Crosthwaite. Twenty-two photographs by street photographer Arthur Leipzig enhance the museum's ever-growing photography collection. Other highlights include a deeply symbolic sculpture by Thomas Lanigan Schmidt given by Stephen and Arlyne Wayner and a soaring city scene by Miami legend Purvis Young gifted by Richard Levine; both of which are exhibited in *Tesoro*, curated by artist Pepe Mar.

The museum purchased nine works during the 2020-2021 fiscal year. Two of the works, *Her Garage* and *Etherline Kendrick*, were by Danika Green and Tori Scott, FIU BFA graduates and were purchased through the Betty Laird Perry Award. We also acquired a dynamic video by Terence Price II that was featured in his first museum solo exhibition hosted by the Frost. Other acquisitions included prints by renowned all-women artists' collective Guerilla Girls, a photograph of South Beach sunbathers by Gary Monroe with support from Dennis and Debra Scholl, and works by founding Miami Black Arts Workshop member Roland Woods, Jr. who was featured in our *Place and Purpose* exhibition.

Collections Update

Despite the many obstacles brought on by the pandemic, the museum's registrars completed ample collections research and documentation with 11,400 edits made to the collection's database. In keeping with the American Association of Museums guidelines in completing a 10-15% inventory annually, the museum's registrars completed an inventory of 13% of the museum's collection. Additionally, we organized the conservation of six prints and paintings from the museum's collection. With the generosity of the Hans Hofmann Foundation, two works on paper by the artist were treated. In preparation for *Tesoro*, two works never before exhibited works by Purvis Young were conserved. Eugene Massin's *Runners*, 1965 was treated before its presentation in the exhibition *Place and Purpose*. In anticipation of our 2023 exhibition of Haitian art, the museum conserved a 1985 powerful painting by Garry Dorsainvil.

Public Art at Florida International University

As Sculpture Park improvements continue to be part of the museum operations, we worked closely with nationally renowned conservator Rosa Lowinger to update treatment proposals for works in need of cleaning and repair. Despite the closure of the museum for most of 2020, we continued sculpture maintenance and hurricane preparedness. We also received support from Art Bridges to document FIU's vibrant public art through a promotional video, a 3-D virtual tour, and a web-based map.

MUSEUM EDUCATION & OUTREACH

Museum Education & Outreach

The Frost team showed their resilience and continued dedication to arts education by continually reassessing community needs, embracing technology, and adapting virtual programming to facilitate meaningful learning experiences throughout the year. We hosted thirty-two virtual public programs that connected audiences to our exhibitions, local and international artists, and new ideas.

The museum's app, hosted by Cuseum, is available on iOS and Android and invited visitors to preview our exhibitions and take tours with recorded audio and videos. Whether in-person or off-site, the Cuseum mobile app welcome all audiences, including individuals with disabilities. We captured **7661** views on the Cuseum app during the year.

72

museum guided virtual experiences, including 360 virtual reality tours via Matterport technology, curator-led tours for the FIU community, tours for the Deaf community with American Sign Language (ASL) interpretation, STEAM tours for public schools, and exhibition highlight tours for colleagues and for the public

1,921

visitors for in-person tours of the exhibitions

347

Miami Dade County Public School students served through virtual STEAM arts-integrated experiences

1,096

FIU students given virtual tours as part of their course requirements

252

FIU first-year students were taken on virtual tours and led in zine-making workshops related to *Otros Lados*, part of FIU's common reading program

330

summer campers, predominantly from West Coconut Grove, experience guided in-person tours of the museum

University Engagement

Programming for **FIU students** supported the FIU LGBTQA+ Initiatives Virtual Welcome Reception, FIU Center for Student Engagement Fair, a virtual panel discussion on career readiness and networking for FIU Museum Insiders, the Center for Student Engagement's World & Culture Week, among others. For the Honors College Week of Welcome, a **Mail Art** project allowed incoming first year and transfer students living on campus to share positive messages digitally and through the mail. The **Freshman Convocation Pride Zine Workshop** invited students to learn about zine-making and inspired Conversations regarding LGBTQA+ pride, social justice, and the impact of COVID-19. *The House to House: Women, Power and Politics* exhibition inspired **Diversifying the Narrative: Black Womxn on Equality, Education, and Systemic Change**, a livestreamed poetry program that amplified the voices of Black female-identifying students through spoken word performances on equity, race, gender, and systemic oppression. The museum also continued to engage FIU courses both in-person and virtually. Noteworthy experiences included a special session of Graphic Voices, an Honors College course taught by Gretchen Scharnagl, featuring exhibiting artist Tim Fielder. With Nicki Fraser's course housed in in the Department of Public Affairs and Administration, students performed a SWOT (Strengths, Weaknesses, Opportunities,

and Threats) analysis on the museum's plans to create a new acquisitions committee. In partnership with Maria Antioneta Garcia of the Department of Modern Languages, *Fenèt sou Ayiti* is a bilingual project of FIU's advanced French conversation class, exploring works of art from the Frost's Haitian collection.

As the university campus repopulated, students were able to continue internships in-person. Student gallery guides facilitated exhibition tours, virtually and in-person, while supporting overall programming. This spring, the Frost hired its first Ziff Intern for Curatorial Diversity, a new program designed to build the next generation of art museum professionals in a field that currently lacks diversity. We also made available three new, paid, internship opportunities with support from the Rubin-Ladd Foundation for students from the diverse FIU community with career goals in museum education. From these, ten of our education and curatorial interns participated in a week-long virtual professional development workshop focused on the Smithsonian Conservation of Caribbean Culture: *Training Future Conservators of Culture* to learn more about careers in the museum field. Through the Smithsonian Affiliate Digital Learning and Engagement program and the Emerson Collective, we welcomed three interns from Columbia University, University of Vermont, and Brown University that investigated works in the Frost Art Museum's collection alongside work in the Smithsonian's collection, to explore topics such as women's history, voting rights, and activism in Black art.



Jada Grantlin, *America During the Pandemic*, mixed media, 2020. Courtesy of artist.



Aurora Molina, b. 1984, Havana, Cuba, lives and works in Miami, Florida, *Woven Destiny*, Mixed media fiber, 2020, Courtesy of the artist and Bernice Steinbaum Gallery, Photography by Zachary Balber

Inspired by themes of immigration and the Mexican border highlighted in *Otros Lados*, artist Aurora Molina presented the project **Sew America Cares to 43** individuals raising awareness about the consequences of the Family Separation Crisis. This project was created in support of Americans for Immigrant Justice (AI Justice) that support families confront legal issues. Aurora Molina joined FIU professor and fiber artist Pip Brant in **Threading Thoughts** exploring the history of sewing and quilting among women's groups that sparked important conversation leading to the 19th amendment and women's right to vote.

The Art and Algorithms program focused on this year's Martin Luther King, Jr. Exhibition ***Transfiguration: A Black Speculative Vision of Freedom***, where exhibiting artists, Dr. Nettrice Gaskins, shared her experiences as an educator, author, and researcher. As a STEAM advocate, her work bridges cultural gaps in STEAM education and explores art making with artificial intelligence through coding.

Featured Programs

The **Teaching Tuesdays** series responded to the immediate need of parents and children at home seeking creativity and art making with everyday materials. Virtual **Makerspace Workshops** invited the public to meet featured artists in our collections and exhibitions and create with materials they could find easily. *The Inside World* inspired the two-part Sticks and Stains workshops with FIU professor Gretchen Sharnagl, focusing on nature's patterns and making natural pigments with **243 participants**.

Every year in April we host **Slow Art Day**, a global movement that asks participants to live in the moment and discover for themselves the joys of looking at art slowly. The guided meditation led by FIU Counseling and Psychological Services Health Educator Victoria R. Gonzalez, followed by Prana yoga instructor Krysten Medina, kicked off the event dedicated to the memory of Helen Venero.

Inspired by exhibition *Accumulate, Classify, Preserve, Display: Roberto Obregon Archive from the Carolina and Fernando Eseverri Collection* the **Reading Roses: A Mother's Day Workshop** asked participants to reflect on the various meanings of the rose, while creating their own rose-inspired artwork book.

Inclusion, diversity, and equity are integral to the mission of the museum. In anticipation of visually impaired visitors to the Frost, we commissioned 8 pieces of 3D printed tactile art from FIU Miami Beach Urban Studios (MBUS). In preparation for a return to in person programs and in addition to our all staff yearly training the team enrolled in DEAI training offered by the Florida Association of Museums, and a special staff session to support visitors who are Deaf or hard of hearing.

In recognition of Deaf History Month, the Frost continued its partnership with FIU Honors ASL Panthers and John Paul Jebian, an ASL world languages teacher at G. Holmes Braddock Senior High School and adjunct ASL modern languages professor at FIU, for a closed-captioned, ASL interpreted virtual event that highlighted the contributions of the Deaf community to American society. This virtual program incorporated performances, presentations, and poetry readings by FIU Honors College ASL Panthers and professional deaf artists. This was the first Deaf History month event organized by the Frost with **152** virtual participants.

K- 12 Outreach

The Frost Art Museum distributed **1,090** artmaking kits to Carlos J. Finlay Elementary School students, West Kendall Baptist Hospital healthcare workers, and community members. These kits included supplies donated by Blick Art Materials and supported artmaking for educational and meditative purposes. The positive feedback from the community prompted the inclusion of art kits for student groups regularly. The Frost continued its partnership with Commissioner Joe Martinez, District 11 in hosting the annual Creative Visions exposition of student artwork. This year, the selected works were featured on our website.

In collaboration with the Jewish Museum of Florida and The Wolfsonian, the FIU Museums hosted the 3x3x3 virtual family day series with a total of **550** young children and their families attending across the five sessions. These explored works in each museum's respective collections as they related to themes of tradition, home, and character, among others. Artmaking materials were provided to participants at no cost.

Face to Face Summer Camp Every summer, campers fill the galleries with excitement and joy. Every Friday during the summer, **230** students from FIU Camp Inspire, FIU Camp Discover, FIU Theater School Camp, FIU Center for Children and Families Brave Bunch with selective mutism and Fit Kids America as well as Miracle Kids Learning Center visited the museum. Tesoro catalogs were given as a souvenir. Campers from the Lewis Studio with Arts4Learning, Macedonia Missionary Baptist Church, and the Barnyard explored the exhibition *Coconut Grove: Place and Purpose* for the first time enjoying an entire day of learning about the Coconut Grove they never knew, the artists who originally brought the arts to the community. The 100 students received art kits inspired by the exhibition to take home.



Summer campers from The Barnyard in West Coconut Grove



Professional Development Workshops for Teachers

The Sculpture Park has become central to our outreach to FIU students and local elementary school and is used to promote STEAM (science, technology, engineering, art, and math) learning initiatives. Frost Art Museum educators led a series of professional development workshops for Miami-Dade County Public School teachers that focused on the Sculpture Park. This program challenged teachers to use simple materials such as paper, glue, scissors, and engineering principles to create a 3D model within given parameters promoting critical thinking skills and design thinking. Additional workshops for teachers included a series of three workshops related to *Tesoso* and the 3D Cities workshop led by FIU professor Hernan Guerrero Applewhite, encouraged design thinking in an urban planning context.

"That [professional development workshop] was phenomenal. I loved the fact that it was interactive, I saw a side of FIU that I walked by but never really stopped to appreciate. I enjoyed doing the maquettes as a hands-on activity rather than just watching a Zoom presentation. This truly crossed all the subject matter in such a seamless way."

-Viviana R.

"Thank you for presenting such a richly informative and creative workshop. I can't wait to teach what I learned to my students."

- D. Wawa, Oak Grove Elementary School, STEAM partner School

EVENTS & PROGRAMMING

Curator Chats

Interviews with curators from other museums
July 8 and August 12, 2020; March 29, 2021

Artist Workshops with Artist Aurora Molina
July 29, August 29, and December 10 2020

Making Museums Matter: Museum Educators on the
Front Lines
July 30, 2020

Panel Discussion with *Otros Lados* Artists
Itzel Basualdo, Hugo Crosthwaite, and Judithe
Hernández
September 16, 2020

Zine Workshop: First-Generation Experience
October 14, 2020

Steven & Dorothea Green Critics Lecture
Deborah Willis, Artist
October 17, 2020

Conversation with Director Jordana Pomeroy and
U.S. Congresswoman Ileana Ros-Lehtinen
October 26, 2020

Diversifying the Narrative: Black Womxn on Equality,
Education, and Systemic Change Poetry Event
November 5, 2020

Performances in Collaboration with Flagler College for
The Inside World
November 12 and 17, 2020

Breakfast in the Park Lecture with Artist
Jeffrey Gibson
December 6, 2020
Panel Discussion for *Transfiguration*
Julian C. Chambliss and Stacey Robinson
January 21, 2021

Artist talk for *Accumulate, Classify, Preserve, Display*
with FIU Professor John William Bailly
February 16, 2021

Understanding the Role of Vandalism in Protest and
Public Art with Conservator Rosa Lowinger
February 24, 2021

Art and Algorithms with Artist Nettrice Gaskins
March 11, 2021

Artist as Researcher: Visualizing Knowledge in the
Americas Panel Discussion with Kaira M. Cabañas, Jesús
Fuenmayor, Jennifer Josten, Fernanda Pitta
March 16, 2021

National Deaf History Month Event
March 19, 2021

Slow Art Day
April 10, 2021

Reading Roses: A Mother's Day Workshop
May 8, 2021

Documenting History, Acknowledging a Legacy: Miami
Black Arts Workshop with Kabuya Pamela Bowens-Saffo,
M. Alexandra Cornelius, Dinizulu Gene Tinnie, Robert
McKnight, and Roland Woods
June 12, 2021

Making Spaces Workshop
Tom Virgin
June 19, 2021

STEAM Workshop: 3D Cities with FIU Professor
Hernan Guerrero Applewhite and MDCPS STEAM
Educator Rosa Ansoleaga
June 26, 2021

MUSEUM RECOGNITION + PRESS

Frost Art Museum joined museums around the world in pivoting marketing efforts to support in-person and virtual outreach. With FIU, we safely re-opened our doors and continued to offer daily original content with features in our weekly newsletter, extensive social media promotion, press releases promoting exhibitions and programs, sharing content from FIU partners, and more. The museum continued to offer inspiring, compelling, and educational content to the community via digital content and social media outreach. These strategic efforts helped us serve the FIU community, patrons, partner organizations, Miami-Dade public schools, and our supporters throughout South Florida and far beyond.

We distributed press releases about all major exhibitions, programming, and events, to a broad range of media outlets. The museum continued to leverage its relationships with local and national media to focus on earned media placements in print and broadcast outlets. As a result, we were prominently featured in The New York Times, Rolling Stone, The New York Post, The Daily Telegraph, The Miami Herald, Time Out, El Nuevo Herald, the Associated Press, Agencia EFE, USA Today, Cultured Magazine, NBC News, yahoo.com, ArtNet, WLRN, FIU News, Social Miami, Art Daily, WSVN, Art Circuits, and many others.

Over the past year, we received over 750 press mentions, reaching an audience of over 1.2 billion people, with an estimated publicity value of about 32 million dollars.

The museum's marketing strategy prioritizes interaction with FIU faculty, students, and other university partners. This includes the growth of our FIU Museums Insider program, created in collaboration with the Wolfsonian FIU and the Jewish Museum of Florida FIU. This dynamic student engagement initiative brands FIU Museums, leverages each other's work, and offers exclusive experiences and perks to its growing base of 132 active members.

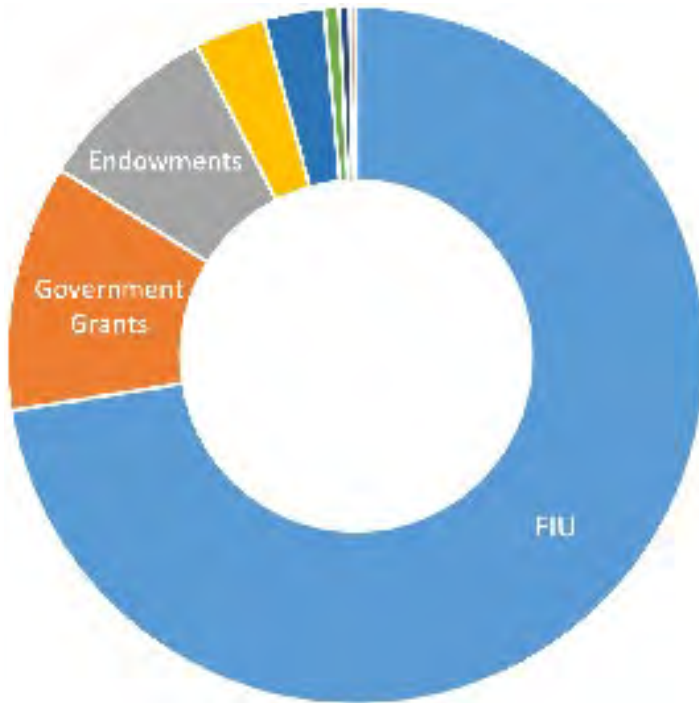
The current marketing strategy also includes a focus on strategic partnerships with like-minded organizations at FIU and beyond. We continue to leverage our strong relationships with the Greater Miami Convention and Visitors Bureau, Miami Arts Council, The Mellon Foundation, #MiamiArtsStrong, Funding Arts Network, the Association of American Academic Museums and others. We have also increased the creation of compelling video promoting the museum and our events and programming.

We leveraged our relationships with key media players to create a strategic and affordable media buy with extensive added value opportunities. Examples include The Art Newspaper, ArtForum, The Miami Herald, Hyperallergic, The New Tropic, and Sugarcane.

The museum also continued targeted social media campaigns and content to promote interest, membership and donations from current patrons and the next generation of arts and culture lovers. The continued effort with creating compelling social media content has resulted in an increase of impressions, most notably with Instagram. The Frost Art Museum's Facebook and Instagram live events have reached over 5,070 people and our Instagram followership has increased by 24%.

STATEMENT OF OPERATIONS

REVENUE



FIU	\$1,690,974
Government Grants	\$267,510
Endowments	\$198,087
Corporate Sponsorships	\$76,959
Donations	\$65,203
Membership Revenues	\$15,960
Tour & Workshop Revenues	\$11,190
Rental Revenues	\$5,922
Merchandise Sales Revenues	\$1,091

EXPENSES



Administrative Expenses	\$1,457,629
Exhibitions & Programming	\$489,266
Operating	\$262,113
Marketing & Advertising	\$118,656

ADVANCEMENT UPDATES

During this unprecedented year, the Frost Art Museum is grateful for the support received to foster our collection, engage our community in creative inquiry, and use technology to open exhibitions to visitors across the globe. Along with foundation grants and both corporate and individual giving, we also recognize the naming of the museum's welcome desk.

LIST OF DONORS

The museum is grateful to the many community members, students, faculty, friends, foundations, and others who support us through gifts, memberships, and grants. The following includes gifts received between July 1, 2020, and June 30, 2021. Every effort has been made to ensure accuracy.

\$100,000+

Miami-Dade County Department of Cultural Affairs,
Major Cultural Institutions
Richard Levine

\$25,000-99,999

Art Bridges, Inc.
Green Family Foundation Trust
John S. and James L. Knight Foundation
The Rubin-Ladd Foundation
State of Florida Division of Cultural Affairs

\$10,000-24,999

Art Dealers Association of America Foundation
The American Foundation for the Arts, Inc.
Cornelia T. Bailey Foundation
Funding Arts Network
Ann and Robert Walzer
West Kendall Baptist Hospital

\$2,500-\$9,999

The American Academy of Arts and Letter
City National Bank
David and Francie Horvitz Family Foundation
David Castillo Gallery LLC
Embassy of Australia
Fidelity Investments Charitable Services
Florida Humanities Council
Betty Laird Perry
PNC Bank
Gamaliel Rodriguez Herrera

\$1,000-2,499

City National Bank
Marie Angulo
Maria "Cookie" Gazitua
Marilyn Greene
David Grey

Jane Hurt
Daniel Kaskel
Miriam and Ricardo Machado
Cecelia O'Reilly
Daniel Perron
Douglas Wartzok

Artwork Donors

Bill Armstrong
William Castellana
Adrienne and Jerry Cohen
Mary Conley Downe
Mary Engel & the Ruth Orkin Photo Archive
Guerilla Girls
Marilyn Greene
Gamaliel Herrera
Marvin Holloway
Susan and John Horseman
Richard Levine
Robert Lewis
Jeffrey Hugh Newman
Maria Paris
Nicholas Pissaris
Jordana Pomeroy
Helen Redman
The Rubin-Ladd Foundation
Donna Ruff
Susan Kelley Roy and William Roy
Debra and Dennis Scholl
Natalie and Gilbert Snyder
Cynthia "Sachi" Wagner
Stan Wakefield
Ann and Robert Walzer
Arylne and Stephen Wayner

Gifts in Kind

Bacardi
InterContinental Doral

Endowments

Dorothea & Steven Green Program Endowment
Jane Hsiao Asian Art Endowment
Helen Venero Endowment
Sanford and Dolores Ziff and Family Endowment

MUSEUM MEMBERS

Lifetime Members

Patricia and Phillip Frost
Ideal Gladstone
Betty Laird Perry
Martin Margulies

Benefactor

Matthew Anderson
Art Basel Miami Beach
Fredi and Robert Consolo
Joni Fernandez Marmo and Carlos Marmo
Domitila Fox and Jeffrey Horstmyer
Mary and Howard Frank
Muñeca Fuentes
Maria "Cookie" and Ralph Gazitua
Emely and Jean Gazitua
Sara and Luis Gazitua
Gail and Jeffrey Gidney
Marilyn and Steven Greene
Jane Hurt and Michael Thomas
Amira and Saif Ishoof
Daniel Kaskel
Miriam and Ricardo Machado
Kalai Mathee-Narasimhan and Giri Narasimhan
Rodrigo Nieto-Galvis
Cecilia O'Reilly
Miriam B. Orosnik
Daniel Perron and Jonathan Hogg
Betty Perry
Jordana Pomeroy
Anna Rentz
Elizabeth and Mark Rogers
Heather Russell
Lourdes Tudela
Karen Vassell
Susan and Douglas Wartzok

Contributor

Rebecca Dinar
Simon Levin
Adriana Malfitano
Jeffrey Roth
Faye Roth
Elisa Ruano

Supporter

Aida Baladi-Lequerica
Gregory Baldwin
Jo Anne Bander
Helene Berger
Jose Castro
Karen Escalera
Amy Galpin
Sandi-Jo and Mark Gordon

Hortensia Soriano
Deborah and Michael Troner

Friend

Deborah Alley
Miguel Asencio
Carmen Carpio
David Chang
Lisette Chapman
Ricardo Gonzalez
Justin Gramling
Caryn Lavernia
Peter Lunder
Dale O'Bryan
Alberto Padron
Sarah Pomeroy
David M. Rifkind
James Tobias

Dual

Amaryllis and Guillermo Feria
Barbara Hingston and Gary Gromet
Sue Kogan and Brian Curtis
Roxanne and Marsden Cason
Barbara Martinez
Jean Milan-Michaels and Charles Michaels
Peggy Nolan
Cherry Oliver and Steven Schwartz
Joyce and Brian* Peterson
Maryanna Ramirez and Martin Smith
Gladys and Larry Rockind
Betsy and David Skipp
Carol Todaro
Laura Vailati Nodari and Claudio Coltellini
Denise and Alan Weisberg
Jeffrey Wilkinson and Oscar Pascual
Jacqueline and Harold Wolf

Individual

Maria Brito
Rosemarie Chiarlone
Suzanne Delehanty
Grace Frawley
Giovana Henao
Gabriel Mastin
Stefanie Schutze
Paola Sierra
Dainymar Tapia
Barbara Young

Senior

Lawrence Bergere
Sydney Cappel
Maria Castillo
Hilda De la Vega

Burt Ebanks
Max Friedman
Andres Gil
Susan Glass
Mary Gonzalez
Terry Kaplan
Magaly Otaola
Susan Pelteson
Don Queralto
Napoleon Somoza
Henry Stolar
Suzanne Stolar
Anita Uppaluri
Nora Weir

FIU Faculty, Staff, and Alumni

Mary Abreu
Emily Afre
Tania Alonso
Frances Aronovitz
Angelica Bertot Santibanez
Todd Bogart
Charles Cannon
Alfred Carach
Alex Cornelius
Erica Corsano
Jeannette Cruz
Dory Cruz
Atria De La Cruz Montejo
Grizelle De Los Reyes
Natasha D'Souza
Maria Fernandez
Nicki Fraser
Marina Garcia
Shirley Glickman
Zulema Gonzalez
Peter Gorski
Pedro Hernandez
Margarita Hernandez-Mendoza
Marilyn Hoder-Salmon
Hector Huerta
Silvia La Villa
Michael Lobo
Marcia Lopes De Mello
William Maguire
Kevin McGary
Norene Monahan
Eiling Nodarse
Jane Oliveira
Mark Osterman
Sarah Prieto
Lourdes Ranero
Angela Rey
Yady Rivero
Gene Rosenberg
Gretchen Scharnagl
Randal H. Silbiger

Jane Solano
Luis Tabares
Anthony Teague
Ashlye Valines
Yadira Veres
Frantz Williams

FIU Student

Valentina Balestrini
Amanda Brito
Valerie Cabrera Brugal
Diego Castro Estrada
Brandon Cruz
JeanCarlos Fernandez
Ana Fernandez
Giulia Galletti
Claudia Gonzalez
Carolina Hernandez Llanes
Lorena Martinez
Lili Mesa
Yoram Millman
Jane Millman
Anyely Monsalve
Annette Nina
Kris Quiroz
Alondra Samayoa
Alexander F. Shenton
Nevena Trajkov
Kyle Urquijo
Brandon J. Wise

FIU Museum Insider

Janelle Acevedo
Fatema Al Sakiti
Inchara Alaghatta
Sophia Alexander
Sabrina Alfonso
Marisol Alfonso
Emmanuel Alvarez
Conor Andrich
Sasha Arcia
Jocelyn Arismendi
Irving Baez
Alexa Baez Ramos
Briana Banarsi
Dalia Berlin
Natalie Berry
Ruth Blanc
Gabriela Bombino
Gaelle Bruno
Paloma Buzzi
Vivian Caballero
Victoria Calveira
Daniela Canizares
Aileen Carmona
Camila Castillo
Valerie Catalan
Ian Cespedes
Isabella Chiang
John Colon
Itxenia Cortez
Caitlyn Cuello
Liam De Armas
Georgia De Loza

Alondra Delgado
Lidia Delgado
Amanda Di Perna
Andy Diaz
Milena Dupuis
Ryan Duran
Kelin Escobar
Danny Fernandez
Monica Ferrer
Jessica Finol
Chris First
Andrea Flores Sanchez
David Franco
Daniel Frome
Daniel Fuenmayor
Elizabeth Galarcep
Nicole Galego
Amely Gamboa
Franco Batista Garcia
Raheim Grant
Maria Grigera
Stefany Guerra
Chelsea Guzman
Rachel Hansell
Bjorn Hare
Darryl Hawes
Sofia Hernandez
Merely Herrera
Claudia Icabalzeta
Brenda Diaz Jimenez
Brea Jones
Sofia Jones
Alexander Kioukis
Elizaveta Kolesnikova
Kamisha Kumarasi
Alejandra Lavado
Lauryn Lawrence
Flavia Leon
Sebastian Lomaglio
Alexandria Macht
Michelle Marrero
Joseph Martinez
Jasmine McCobb-Pratt
Maria Medina
Ana Mendez
Azul Meza
Alissa Michel-Pierre
Diliara Mirgalimova
Christine Monge
Paula Morales
Nicholas Moreno
Megan Mosquera
Vincent Nastasi
Zoe Nikirk
Kathleen Obrer
Kevin O'Brien
Marco Ordonez
Tyler Oviedo
Adriana Pellot
Abner Perez
Luan Qingzhen
Feliz Ramirez
Rosangela Ramirez Martinez
Daniella Ramos
Jenny Reyes

Harlan Rifkind
Andrea Rivera
Christina Rivero
Mya Rochaix
Joseph Rodrigues
Nicole Rodriguez
Adriana Romero
Juana Saavedra
Alessandra Sanchez
Paola Andrea Sanchez-Castaneda
Andrea Sandoval
Andrea Santiago
Claudia Shapiro
Lia Shaw
Anaïs Shaw
Paola Sierra
Nathan Smith
Yasmin Souto
Geraldine Sternfeld
Andrea Suarez
Elany Suárez
Sara Swartwout
Valentina Timothee
Michel Trombetta Pena
Natalia Trovato
Melina Tsalikis
Sophia Tuya
Gabriel Urena
Diana Vazquez
Lucas Vieira
Paula Fleites Villasol
Lauren Walker
Madison Watson
Amanda Wojtasiak

*deceased



THE MUSEUM TEAM

Staff

Jordana Pomeroy, Museum Director
 Emily Afre '17, Education Specialist
 Carmen Carpio, Museum Membership & Visitor Services Manager
 Erica Corsano, Head of Content & Communications
 Amaris Cruz-Guerrero, Education Assistant
 Atria De la Cruz Montejo, Accounting Clerk
 Jeancarlos Fernandez '14, Jr. Account Manager, Communications & Marketing
 Grace Frawley '16, '20, Grant Administrator II

Amy Galpin, Chief Curator
 Justin Gramling '18, Manager of Administrative Services
 Reynaldo Hernandez, Security Guard
 Miriam Machado '07, Chief of Education
 Kevin McGary, Preparator
 Eiling Nodarse, Security Guard
 Lourdes Ranero, Chief Registrar
 Yady Rivero, Assistant Registrar
 Luis Tabares, Security & Building Manager
 Ashlye Valines '14, '20, Curatorial Assistant

Advisory Council

Daniel Perron, Chair
 Katherine Caskey
 David Chang
 Nicki Fraser
 Thomas Fuchs
 Kenneth Furton
 Maria "Cookie" Gazitua

Marilyn Greene
 Daniel Kaskel
 Rodrigo Nieto-Galvis
 Cecilia O'Reilly
 Karen Vassell
 Diego Waisman
 Doug Wartzok

Student Employees, Interns, and Volunteers

Jessica Finol '21
 Rachel Franklin '20
 Rosen Gordon '22
 Sonia Kelly-Manning '23
 Holly Kuhn '22
 Mayssa Lewis
 Lauryn Lawrence '21

Tunshore Longe '22
 Thalia Monier Gonzalez '22
 Megan Mosquera '22
 Joaquin Stacey '21
 Arasay Vazquez Diaz '20
 Nicole Zambrano '20
 Daniel Fuenmayor '22