SPARKING CURIOSITY & DIALOGUE THROUGH ART!





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FROM THE DIRECTOR

This past year, innovation has blossomed at the Frost Art Museum as visitors have sought out real life experiences with art, students are back in school, and our museum's advisory council held its first-ever planning retreat. Our programming continues to serve FIU's community and a wide swath of South Florida.

Our paid internship program has thrived because of the students who pioneered their positions at the Frost. They conducted research on our growing art collection and became part of the ebb-and-flow of the museum's daily life. Because of them, we learned how to shape these precious internships for the next group of students. Look at the final page of this annual report to find a list of our federal work study student staff, interns, and volunteers who help us reach our vision and fulfill our mission through their research, tours, visitor engagement, and general good humor.

On that same page, you will see another list of volunteers our growing Frost Advisory Council—which has met twice in the spectacular offices of BNY Mellon to strategize plans for growth in all areas, from membership to art acquisitions. We are grateful to them for their expertise and financial support of the museum's programming.

In the past year, we have seen an increase in the number of people following us on Instagram and Facebook. Our new app Cuseum continues to expand and deepen ways to engage with



Photograph by Jose Luis Garcia

the museum's exhibitions. Take an audio tour of FIU's sculpture park without breaking a sweat! Speaking of our sculpture, our public arts task force continues to address conservation of works throughout FIU's public spaces, an act of commitment to preservation and the beauty of FIU's campus.

As a Hispanic-serving university, FIU has increased opportunities for those historically underserved by higher education. The Frost reflects FIU's priorities serving many people who have never visited an art museum. The Frost doesn't just talk about progress but embraces its special position as a contributor to FIU's efforts in equity. Museums haven't always been meant for everyone; we have a long way to go until museums feel like places where we can be our most authentic, seek refuge, and take chances.

Please look inside this annual report to see how the Frost creates, thinks, encourages, and welcomes.

Jordana Pomeroy, PhD Director



Photography by Zachary Balber.

EXHIBITIONS

Tesoro: Pepe Mar's Love Letter to the Frost December 2, 2020 – November 6, 2022

In *Tesoro*, Pepe Mar—an artist who marries a broad range of visual references and personal obsessions spanning art, fashion, queer history, and Mexican culture—has created an installation drawn from the Frost Art Museum's collection. Mar envisions the museum's permanent collection of art from Africa, the Americas, Asia, Australia, and Europe, as special treasures and presents them as gifts to the public.

Robert Andy Coombs: Notions of Care August 14 – November 7, 2021

Robert Andy Coombs creates personal narratives that invite the viewer to partake in the intimate details of his life. Through this series he documents his rich experiences at the intersection of sexuality and disability, which are rarely expressed publicly in contemporary visual culture The museum organized this exhibition to complement FIU's Common Reading Program and First Year Experience course.

Leonardo Drew: Cycles, From the Collection of Jordan D. Schnitzer and His Family Foundation September 1 – November 14, 2021

Leonardo Drew's prints, at once powerfully large yet fragile, test the versatility of the medium, transforming cotton paper pulp and pigment into what suggests densely populated cities, a forest, or an urban wasteland. Through this dynamic artistic process, Drew articulates diverse histories of chaos, and cycles of birth and death.

Master's of Art Education

December 10, 2021 – January 9, 2022

This is the thirteenth year that the museum has featured works by students graduating from the Master's of Art Education program in the College of Communication, Architecture + The Arts at Florida International University. We were proud to exhibit the artists Daniela Aguilera, Katherine Ortega, and Silvana Soriano— whose works relate personal and emotional connections—as a part of our continuing support of FIU's art curriculum.



Photography by Zachary Balber.

Retrospectrum: Bob Dylan November 30 – April 17, 2022

Retrospectrum was the most expansive and in-depth exhibition of Bob Dylan's artwork ever staged in the United States. Spanning six decades, *Retrospectrum* featured over 180 paintings, drawings, ironwork, and ephemera, showcasing the development and range of Dylan's visual practice, in tandem with that of his musical and literary canon.

Disrupting Anti-Blackness: Artists Voicing Truths January 25 – June 19, 2022

This exhibition invites dialogue about systemic abuses of power and local, national, and global responses to these events. Moreover, this exhibition seeks to recognize the prevalence of anti-Blackness while affirming Black life and experiences. This exhibition belongs to the Martin Luther King, Jr. Exhibition Series, which addresses issues of race, diversity, social justice, civil rights, and humanity to serve as a catalyst for dialogue and to enrich our community with new perspectives.

Master of Fine Arts Exhibition 2022

April 30 - May 29, 2022

This annual exhibition allows the Frost Art Museum to celebrate the achievements of the graduating studio students in the MFA program at Florida International University. The exhibiting artists participate in diverse disciplines and address myriad subject matter. This year's featured artists are Emma Ortiz and Brandi Long.

Measured: Videos from the Collection of the Frost Art Museum April 30 – May 29, 2022

Each of the artists included in *Measured* graduated from Florida International University and received the Betty Laird Perry Award. Betty Laird Perry, wife of the founding president of FIU, Charles Perry (1937-1999), has been the most consistent and generous benefactor of students in the FIU visual arts program. This exhibition was organized by museum staff in consultation with FIU students enrolled in History of Digital Art with Professor Fereshteh Toosi.



LALLA ESSAYDI Image and text

Photography by Zachary Balber.

Lalla Essaydi: Image and Text May 7 – August 7, 2022

Lalla Essaydi's work combines notions of time, gender, and cultural representations and expectations. Essaydi makes meticulously staged photographs that deconstruct and reimagine stereotypes of Arab women. This exhibition celebrates a recent gift of works by the artist and was organized with Professor Abouarab and FIU students.

From the Andes to the Caribbean: Art of the Spanish Americas from the Thoma Collection May 21 – September 4, 2022

From the Thoma Art Foundation, this exhibition includes paintings from Peru, Bolivia, Ecuador, Cuba, and Puerto Rico dating from the 1600s to the mid-nineteenth century. The variety of styles represented underlines the great diversity among works of art broadly called "Spanish colonial."

Cicatrices: Marks that Remain

May 21 – September 4, 2022

Cicatrices, the scars of healed wounds, are suggested in works about cyclical abuses of power, the resiliency of people, as well as signs and symbols across cultures and centuries. Works featured in *Cicatrices* demonstrate how personal and collective histories can yield traumas that never fully heal. Several artists in the exhibition evoke symbols and aesthetic approaches of centuries past and chart new contexts for these historic frameworks.

Traveling exhibitions

Transfiguration: A Black Speculative Vision of Freedom, curated by Julian Chambliss, and organized by the Frost Art Museum traveled to Stetson University. On view in early 2022 at Stetson, the exhibition was previously on view at the Frost Art Museum in the spring of 2021.

ACQUISITIONS

This year, the museum acquired 74 works of art, from 17th century European prints by Rembrandt van Rijn to a theatre puppet by Pablo Cano. One of the many positive results to our fall *Place and Purpose: Art Transformation in Coconut Grove* exhibition is our newfound relationship to artists connected to the vibrant community of Coconut Grove. Since the close of the exhibition, the museum purchased work by Pamela "Kabuya" Bowens-Saffo, Roland Woods, and Dinizulu Gene Tinnie and John and Susan Horseman gave a self-portrait by Woods. The museum was grateful to receive donations from artists Jack Amoroso, Erika King, Martin Kreloff, and Mira Lehr. Other donations include a stencil print



by contemporary artist Rirkrit Tiravanija given by Debra and Dennis Scholl, vintage photographs by street photographer Sid Grossman given by Yale F. Levin, and a collection of works by Nayda Collazo-Llorens donated by Gamaliel R. Herrera.

Photography continues to be a major source growth area of the collections. The museum also purchased works by photographers Jess T. Dugan and Laura Aguilar. Another collections highlight includes donations of photography by Moroccan artist Lalla Essaydi donated by Steven and Phyllis Gross and Simon and Bonnie Levin. These photographs are featured in a summer exhibition at the museum.

Large-scale sculpture also came into the collection this last year with an abstract work by Kate Gilmore and a monumental public sculpture by Bob Dylan. Dylan's work is now permanently installed outside of the museum.

List of Acquisitions | 2021 – 2022

Laura Aguilar Grounded #113, 2006/7 Inkjet print Museum Purchase FIU 2022.2.1

Laura Aguilar Grounded #118, 2006/7 Inkjet print Museum Purchase FIU 2022.2.2

Jack Amoroso Untitled (Woman applies eye makeup), 1965 Linocut Gift of the artist FIU 2021.14

Kabuya Bowens-Saffo Goombay Goombay, 1986 Giclee print, edition 2 of 30 Museum Purchase FIU 2021.16.2 Kabuya Bowens-Saffo Tracks & Bridges, No.3, 2020 Mixed media collage (graphite and ink on black and white graphic print) Museum Purchase with funds from Debra & Dennis Scholl FIU 2021.16.1

Pablo Cano *Lion* (from *The Beginning*, a marionette production) 2005 Mixed media Gift of Pepe Mar and David Castillo FIU 2021.19

Lilliam Cuenca *Clear Waters*, 2010 Acrylic on paper Gift of Liza and Dr. Arturo F. Mosquera in honor of Teresita and Juan Ramon (Ubaldo) Sanchez FIU 2021.23.1 Jess T. Dugan Self-portrait (reaching), 2014 Archival pigment print Museum Purchase FIU 2022.1

Jess T. Dugan Self-portrait (reaching), 2021 Archival pigment print Museum Purchase FIU 2022.2

Christian Duran Crucifixion After Botticelli, 2006 Enamel, acrylic, and oil on canvas Gift of Liza and Dr. Arturo F. Mosquera in honor of Mery Pereira Mendez Vda. de Lorenzo FIU 2021.23.2 Albrecht Dürer The Peasant and His Wife, c.1497 Engraving Gift of Robert Lewis FIU 2022.3.1

Bob Dylan Untitled, 2021 Iron and vintage objects Gift of HAI Ltd FIU 2022.9

Lalla Essaydi Bullets #5, 2009 Edition of 10, and 5 Artists Proofs (#7/10) Chromogenic print mounted in aluminum Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.1

Lalla Essaydi Dancer #4, 2009 Edition of 15 (#1/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.2

Lalla Essaydi Dancer #8, 2009 Edition of 15 (#8/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.3

Lalla Essaydi Harem Revisited #45, 2013 Edition of 15 (#3/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.4

Lalla Essaydi Harem Revisited #55, 2013 Edition of 15 (#3/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.5 Lalla Essaydi Les Femmes du Maroc #30, 2006 Edition of 15 (#2/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.6

Lalla Essaydi Les Femmes du Maroc #45, 2006 Edition of 15 (#3/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.7

Lalla Essaydi Les Femmes du Maroc #52, 2006 Edition of 15 (#8/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.8

Lalla Essaydi LFM Revisited, 2010 Edition of 15 (#1/15) Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.9

Lalla Essaydi Harem #15, 2009 Edition 3 of 15 Chromogenic print Gift from the Collection of Steven E. and Phyllis Gross FIU 2021.13.10

Lalla Essaydi Bullets Revisited #27, 2014 Edition 1 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.1

Lalla Essaydi Bullets Revisited #38, 2014 Edition 1 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.2 Lalla Essaydi Converging Territories #7, 2003 Edition 10 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.3

Lalla Essaydi Dancer #8, 2009 Edition 9 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.4

Lalla Essaydi Harem #8, 2009 Edition 3 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.5

Lalla Essaydi Harem Revisited #53B, 2013 Edition 1 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.6

Lalla Essaydi Le Femme du Maroc #26B, 2006 Edition 2 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.7

Lalla Essaydi Le Femme du Maroc #35, 2006 Edition 3 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.8

Lalla Essaydi LFM Revisited #4, 2010 Edition 4 of 15 Chromogenic print Gift from the Collection of Simon and Bonnie Levin FIU 2022.7.9 Maggie Foskett Untitled, c. 1990 Two superimposed negatives on photographic paper Gift of Jordana Pomeroy FIU 2022.4.3

Maggie Foskett Whirlybird, 1995 Cliché verre on photographic paper Gift of Jordana Pomeroy FIU 2022.4.4

Sid Grossman New York Recent (children), c. 1947 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.1

Sid Grossman Illinois (wheat threshing), c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.2

Sid Grossman Edwardsville, Illinois (old model T Ford and framers), c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.3

Sid Grossman Untitled (boxer and trainer), c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.4

Sid Grossman Lost Colony, c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.5

Sid Grossman Untitled (Graffiti, woman and cardboard boxes), c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.6 Sid Grossman Untitled (Children having their milk), c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.7

Sid Grossman Folksingers (Musicians performing at a club), c. 1948 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.8

Sid Grossman Untitled (Ladies and children outside apartment building), c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.9

Sid Grossman Untitled (Men building cabin), c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.10

Sid Grossman Oklahoma, c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.11 Sid Grossman Oklahoma, c. 1940 Gelatin silver print Gift from the Collection of Yale F. Levin FIU 2021.18.12

Philip Guston Untitled (from a Suite of Ten Lithographs), 1966 Lithograph Gift of Robert Lewis FIU 2022.3.2

Erika King Italian Series I, 1980 Collage on sandpaper Gift of the artist Martin Kreloff A Talent to Amuse, 2021 Acrylic and colored pencil on illustration board Gift of the artist FIU 2022.6

Mira Lehr Mangroves from Above, 2019 Burned and dyed Japanese paper, woodblock and ink on board Gift of the artist in honor of Adalio T. Sanchez FIU 2021.21

Nicolas Lobo Silhouette of a Friend, 2020 Reinforces glass and pigmented concrete Gift of Paul Berg FIU 2021.24

Francis Seymour Haden Breaking up of the Agamemnon, c.1880 Etching Gift of Robert Lewis FIU 2022.3.3

Francis Seymour Haden Cows in a Pasture, 1881 Etching Gift of Robert Lewis FIU 2022.3.4 Francis Seymour Haden Twinkenham Church, 1865-1872 Etching Gift of Robert Lewis FIU 2022.3.5

Francis Seymour Haden Unknown, 1874 Etching Gift of Robert Lewis FIU 2022.3.6

Francis Seymour Haden Whistler's House, Old Chelsea, 1863 Etching and drypoint Gift of Robert Lewis FIU 2022.3.7

Lauren Kalman But if the Crime is Beautiful... Composition with Ornament and Object (2), 2014 Inkjet print Gift of Jordana Pomeroy FIU 2022.4.1 Lauren Kalman But if the Crime is Beautiful... Composition with Ornament and Object (10), 2014 Inkjet print Gift of Jordana Pomeroy FIU 2022.4.2

Giovanni Battista Piranesi The Sawhorse, from Carceri d'invenzione (Imaginary Prisons), c.1749 Gift of Robert Lewis FIU 2022.3.8

Giovanni Battista Piranesi The Pier with a Lamp, from Carceri d'invenzione (Imaginary Prisons), c.1749 Etching and drypoint Gift of Robert Lewis FIU 2022.3.9

Rembrandt van Rijn Abraham Caressing Isaac, c.1637 Etching Gift of Robert Lewis FIU 2022.3.10

Rembrandt van Rijn Joseph Telling His Dreams, 1638 Etching Gift of Robert Lewis FIU 2022.3.11

Rembrandt van Rijn Three Oriental Figures, 1641 Etching Gift of Robert Lewis FIU 2022.3.12

Rembrandt van Rijn Three Oriental Figures, 1641 Etching Gift of Robert Lewis FIU 2022.3.13

Richard Stankiewicz Untitled, 1964 Dry point and open-bite etching Gift of Debra & Dennis Scholl FIU 2021.22.1

Richard Stankiewicz Untitled, 1964 Dry point and open-bite etching Gift of Debra & Dennis Scholl FIU 2021.22.2 Gene Tinnie *New World*, 2006 Oil on canvas and stained maple Museum Purchase FIU 2021.15

Rirkrit Tiravanija Untitled (All you need is dynamite), 2021 Stencial on lasercut board, 400 gr. Gift of Debra & Dennis Scholl FIU 2022.5

James Abbott McNeill Whistler Black Lion Wharf, 1859 Etching Gift of Robert Lewis FIU 2022.3.14

James Abbott McNeill Whistler Hurlingham, 1879 Etching and drypoint Gift of Robert Lewis FIU 2022.3.15

James Abbott McNeill Whistler La Vieille aux Loques, from "Twelve Etchings from Nature", 1858 Etching Gift of Robert Lewis FIU 2022.3.16

James Abbott McNeill Whistler *Rotherhite*, 1860 Drypoint Gift of Robert Lewis FIU 2022.3.17

James Abbott McNeill Whistler The Unsafe Tenement, 1858 Etching Gift of Robert Lewis FIU 2022.3.18

Roland Woods, Jr. Self Portrait, 1973 Oil on canvas Gift of John and Susan Horseman FIU 2021.17



CONSERVATION

Two sculptures by Rafael Barrios and John Henry, located on FIU's Avenue of the Arts, received major care from nationally renowned conservation firm RLA Conservation Inc. From October 25th to November 10, 21, Barrios's *Dislocated Vertical* and Henry's *I Lean* were repainted. The Henry sculpture needed treatment due to evidence of corrosion at the base of the work. Funding provided by the Jane Hsiao Endowment, allowed conservation on Isamu Noguchi's *Black and Blue*. After repainting and treatment, the work was installed in the atrium of the museum. A work on paper by Puerto Rican artist Julio Rosado del Valle was examined by a paper conservator and rehinged in anticipation of its presentation at the museum.

Sculpture Park

Two major cleanings of the FIU Sculpture Park were conducted during the last fiscal year during December 2021 and May 2022. The identifying plaques were periodically replaced to make the works easily identifiable for visitors. Six sculptures by Steve Tobin were returned to the artist. Five works were located on the MMC Campus and one at the BBC Campus. The museum is in the process of planning conservation for public art for next fiscal year.



Loans

The museum lent several works to the Museum of Contemporary Art North Miami's exhibition, *My Name is Maryan*.

Unknown Maker, Bobo People Bobo Antelope Mask 20th century Wood and paint Gift of Linda and Martin Gallant FIU 86.1.3

Unknown Maker, Teke People Mask 20th century Wood, burlap, and paint Gift of Susan Yecies FIU 2000.010.016

Unknown Maker, Cameroon Grasslands Helmet Mask 20th century Wood, kaolin clay Gift of Jack Baruch, M.D. FIU 2016.12.1

Unknown Maker, Bangwa people Bangwa Helmet Mask, 20th century Wood, kaolin clay Gift of Jack Baruch, M.D. FIU 2016.12.2

Unknown Maker, Ibibo People Mask, face deformed by Gangosa 20th century Wood, pigmentation, hair, fur, nails Gift of Jack Baruch, M.D. FIU 2017.15.4

Unknown Maker, Bangwa people Bangwa Helmet Mask 20th century Carved wood (plant material) Gift of Jack Baruch, M.D. FIU 2018.36

Unknown Maker, Basketry Mask c. 1910 Basketry with traces of polychrome Gift of Ann and Robert Walzer FIU 2019.8.2

Unknown Maker, Dan (Kran) Culture Chimpanzee Mask 20th century Wood Gift of Jack Baruch, M.D. FIU 2019.24.1

Unknown Maker, Bini People Bini Mask 1900-25 Wood, paint Gift of Dr. and Mrs. I. Segaul, Plantation, Florida MET 72.2.3 Unknown Maker, Bapende People Pende Mask 20th century Wood, coconut husk, raffia, twine, paint, cloth Gift of Dr. and Mrs. Arthur I. Segaul MET 72.2.9

Unknown Maker, Bini People Bini Mask with Coral Earrings 20th century Wood, paint, coral Gift of Dr. and Mrs. Edward D. Saltzman MET 72.3.4

Unknown Maker, Ibo (Igbo) Culture Mask with Mmwo Society Spirit Motif 20th century Wood, paint, kaolin Gift of Dr. and Mrs. Edward D. Saltzman MET 72.3.7

Unknown Maker, Bapende People Katundu Initiation Mask 20th century Wood, pigment, rafia and fabric Gift of Dr. and Mrs. Edward D. Saltzman MET 72.3.8

Classroom Engagement

The museum welcomed many classes for specialized tours and select exhibitions complemented course content. In-depth engagement occurred with a variety of courses include Professor Jahaira Galvez's Black and White and Color Film courses viewed photographs from the vaults in addition to touring the galleries. Professor Bill Maguire's History of Photography course also visited the museum and spent time with photographs from the collection as well as the current exhibitions. Work by aboriginal artist Minnie Motorcar Pwerle was pulled for Professor Gretchen Schnargl's Honors College course for a session on mark-making.

Select classes blended museum studies with their own course content. Professor Maria Antonieta Garcia's French Culture and Civilizations courses visited the museum multiple times and conducted in-depth analysis on Haitian and French works in the collection producing texts on the objects in both French and English. Professor Jessy Abouarab's Gender and Women Studies class visited the museum on several occasions to view works on view and advised museum staff on the creation of the exhibition, *Lalla Essaydi: Text and Image*. Students in Professor Fereshteh Toosi's History of Digital Art course prepared an audio guide and suggested reading list for *Measured*, an exhibition of video art.

MUSEUM EDUCATION & OUTREACH

The museum continued to navigate challenges while creating unique inclusive programs tailored to each audience's needs, while promoting a sense of belonging.

- Total in-person attendance for last fiscal year was 15,936. Museum staff members participated in panel discussions at community events and at conferences that reached an additional 300 participants.
- The museum welcomed 1,460 virtual visitors, 4,704 in-person, 1,654 students from K-12, and 509 teachers who participated in specially designed workshops. Frost captured 17,920 views on the Cuseum app during the year, an increase from the previous year by 10,000 views.

6,164	Total attendance of tours and programming
1,460	FIU students given virtual and in-person tours as part of their course requirements
463	Miami Dade County Public School students served through virtual STEAM arts-integrated experiences
509	Miami-Dade County educators served
308	Summer campers from across Miami-Dade County
17,920	Views on the Cuseum App

Partnerships

Collaborations and partnerships with FIU faculty from different departments made each student encounter a rich and transformative experience. The team's resilience and dedication to arts education and integration across subjects made this year equally successful. The Frost has experienced an increase in collaborations with faculty and events such as Meet and Greets, inviting adjunct faculty to the museum to learn how to integrate museum visits with course objectives.

 Engaging with FIU Humanities Edge and Dr. Shyla Boyd, the FIU Education Effect program allowed Frost to invite many students from underserved areas where art classes are not available to visit the Frost. Many of these students, from elementary to High School levels, had never seen a museum before. This ongoing partnership continues throughout the summer. With the support of Marianne Lamonaca, Co-Director of the Humanities Edge program, a Humanities Edge grant provided transportation.

- Three outstanding FIU students last year, becoming the first paid interns at the Frost as part of the Rubin Ladd Student Docent Internship. The internship continues with two newly selected students in the fall. The students will teach with the Frost collections and traveling exhibitions onsite and at schools across the county.
- o The Frost team partnered with Smithsonian and Emerson Collective Internship program working with three enrolled college students last year. Each student researches and curates a collection developing a digital teaching tool on the Smithsonian Learning Lab platform. The collection includes objects from the Frost collection and those of the Smithsonian. These curated learning labs are vetted by the Smithsonian and published to their national database. The second year will bring two students to the Frost in person for two weeks.

FIU Dual Enrollment

The Frost team shares the opportunities available to teachers from dual enrollment schools across the county each year in August. Frost presents programs and collaborations each year to partner schools to promote visits and arts integration across the curriculum.

FIU Exploring Art course tasked our team to develop original videos to teach with objects. YouTube videos supported faculty who teach middle and high school students in DADE and Broward counties who partner with FIU dual enrollment. The videos are part of the teaching resources at the Frost.

Over the years Frost has collaborated with the **FIU Honors College and the Medical Humanities** courses offered. The hybrid courses invited students to participate in close looking strategies and develop their observational skills. The course was part of the Global Learning programs at FIU and COIL (Collaborative Online International Learning). The education team led four segments of the course connecting to students in Hungary.

• FIU Wertheim College of **Medicine** – over the years the Frost has worked closely with the medical school and faculty from the Honors College and the Global learning programs to introduce students to close looking research-based strategies which increase their observational skills. The programs have grown over the years and this year the Frost team worked with several groups supported by a FRAHME (Fundamental Role of Arts and Humanities in Medical Education) grant.



• **The Art of Diagnosis** was led by Dr. Sarah Stumbar and Dr Gregory Schneider who received a grant to collaborate with the Frost team and the medical students. The cohorts visited the museum, participated in close looking exercises, created art, and wrote reflections on their experience as it relates to developing a diagnostic eye. The feedback was positive, and the medical students were impressed with the impact viewing art has on skills transfer in their field. The grant culminated with an art show displaying their artistic and writing skills during a closing reception with medical faculty and professors in attendance on the main campus.

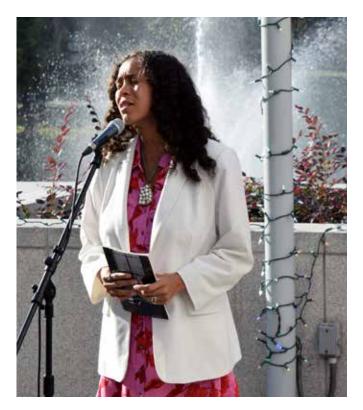
Making Zines is a program that continues to support faculty and students each year inviting students to create collages in response to prompts inspired by the exhibitions on view connecting them back to the course objectives.

The **Open Mic** continued to attract students to the Frost. Inspired by the exhibition, *Retrospectrum: Bob Dylan*, 136 students attended our most recent open mic experience. Poets, musicians and singers performed original and popular works for their peers.

Featured Programs K-12 Outreach

Last year, the Frost Art Museum created numerous art kits for schools and their students. These art kits have evolved to include more teachers' resources and art supplies so that students, parents, and teachers can explore their creativity easily and inspire others. All schools visiting this year have received art kits.

The summer months brought hundreds of young campers to our galleries from across the city. Many previous summer camp groups returned such as Fit



Kids America, Mindful Kids, and FIU camps including a new camp at FIU—The Brave Bunch Summer Treatment Program. As the only selective mutism program in the Southeast region of the United States, this camp is a weeklong intensive group program for children ages 3-10 who have been diagnosed with selective mutism or who have difficulty speaking in social situations at school, in public, with unfamiliar people or in other contexts.

STEAMworks

This unique Frost program continues to provide support to schools seeking STEAM designation. The MDCPS (Miami Dade County Public School) partnership has grown to include additional schools such as Royal Palms Elementary School, Kenwood K-8 Center, and South Miami K- 8. The seven schools participating in STEAMworks have engaged with the Frost exhibitions and collections both virtually and in person.

The Frost experienced an increase in high school students' attendance and worked with art magnet specialized schools for the first time. *Retrospectrum: The Art of Bob Dylan* was the focus of hundreds of students who visited from Miami Arts Studio at Zelda Glazer, Arthur and Polly Mays Conservatory of the Arts, Design and Architecture High School (DASH), G. Holmes Braddock, and Miami Beach Senior High School. The transportation was provided by MDCPS and allowed these students to visit for the first time. The Frost opened its doors outside of regular hours to accommodate their daily visits.

Retrospectrum: Bob Dylan revealed the paintings of the popular cultural icon and offered many entry points for the students to gain a better understanding of how an artist can express himself through multiple media. Additionally, many students at FIU and in the community were unfamiliar with his contribution to our cultural history. The students were assigned to create and write reflections on their encounter.

The Sweetwater Elementary School students were encouraged to visit their communities and document their surroundings like Dylan did throughout his life. The art depictions were included in the end of year Power of Art Museum exhibition at the school. The museum event had been postponed due to the health crisis but thankfully to the arduous work of the principal, Janet Olivera, this annual event is back. The principal explained that the arts are the one thing that keeps students engaged throughout the year.



Professional Development Teacher Workshops

The Frost seeks to support educators in the community and encourages utilizes art as an entry point to understanding other subjects such as math and science. One special teacher workshop, The Ashcan School and the Art of Bob Dylan, led by Yunier Cervino, educator and FIU graduate, introduced the attendees to the Ashcan School and the exhibition and included a painting demonstration.

"STEAMworks has inspired me and my students. I was evaluated this year and was chosen to be a model classroom for STEAM receiving a 5.0 - the highest score"

-Carmen Company, South Miami Middle Schoolnew STEAM partner

"As an art teacher steam works is important because it teaches different more creative ways to bring all the steam components into an art lesson and hit all the metrics of each component. It helps to teach ways to look at art not only as an artist but as an engineer, scientist, technician, and mathematician"

-Peter Demercado, M-DCPS museum education partner

"As we close the school year, I want to personally thank you on behalf of our program for all the accommodations and extra help we receive from you and your team."

-Lana Duchene, STEAM teacher Museum Education Division M-DCPS

"Thank you all for the incredible opportunities that you give the Magnet Art kids. It means the world to them to be able to have these experiences that enrich their artistic education and inspire them to become even better artists! We owe you all a debt of gratitude!" -Brian Reedy, art teacher at MAS @ Zelda Glazer

"Thank you all for making this happen. These experiences are invaluable and very much needed for our students!"

-Principal Dr. Miguel Balsera, with regards to studio visits and artists visiting the school



Summer Workshops for Educators

Every summer Frost partners with MDCPS offer a variety of professional workshops for teachers. The Frost partners with FIU faculty and with local artists to develop specially designed workshops that support classroom teaching. This year the two-week workshops turned to the Self and focused on ways to use art to help the educator, who in turn will apply the techniques to help the students in the fall.

Frost Family Days

Make You Feel My Love Day was a Family Day event inspired by the music of Bob Dylan and in partnership Ukulele Kids Club, an organization dedicated to bringing music to children undergoing cancer treatment. The Frost entertained the community with students from Miami Arts Studio singing acapella and two local performing bands. Better Together was a Family Day was inspired by our exhibition Disrupting Anti- Blackness, guest and local artist Mark Delmont engaged children and their families from Brownsville Middle School and Homestead Middle School in art making.

Community Engagement

Shenandoah Park Senior Citizen Group visited to explore art as part of their weekly outings. The work of art they engaged with was Mike Kelley's *Memory Ware Flat # 48* on loan through a program funded by Art Bridges. The participants immediately responded to the large-scale work reminiscing on the past and recalling the memories the work sparked. A video recording was created to document the interaction of the work with the participants. This program will continue inviting new groups of older adults from Miami-Dade County to visit as a part of an initiative called Aging Creatively.

Student Art Exhibition

Frost Educators were invited to jury student art exhibitions organized by the Miami-Dade County Public Schools Scholastic, Scholastic FAEA (Florida Art Education Association), the K-12 Mario Diaz-Balart Congressional Student Art Competition, and Congressman Gimenez. The students selected for the Congressional Art Exhibition will display their work in Washington, D.C. for one year.

Slow Art Day

Every year in April we host Slow Art Day, a global movement that asks participants to live in the moment and discover for themselves the joys of looking at art slowly. The day included guided meditation and yoga led by Jenifer Mendoza, a Master Reiki Teacher and a meditative art making session with Lark Keeler, visual artist and art instructor, at NSU Art Museum and Saint Andrew's School.

EVENTS & PROGRAMMING

Curator Tours

July 20, August 17, September 21, October 19, November 16, January 18, February 15, May 10, May 24, June 21

Artist Workshops

The Things We Keep Street Photography and DIY film Development (WPHL) with Peggy Nolan and Enrique Rosell July 29, 2021

Impressions Monotype with Professor Printz October 2, 2021

Forest Immersion with Professor Toosi November 9, 2021

The American Landscape: The Art of Bob Dylan & the Ashcan School January 21, 2022

Exhibition Celebrations

Robert Andy Coombs: Notions of Care and Tesoro: Pepe Mar's Love Letter to the Frost October 9, 2021

Disrupting Anti-Blackness Artists Voicing Truths curated by Dr. Andrea Queeley and Dr. Valerie Patterson. January 25, 2022

Summer Exhibition Opening in partnership with FIU's Juneteenth Celebration June 18, 2022

Virtual Conversation with Robert Andy Coombs October 27, 2021

Steven and Dorothea Greens Critic Lecture with Leonardo Drew November 6, 2021

Steven and Dorothea Green Critics Lecture with Mel Chin March 26, 2022

Breakfast in the Park presents Alfredo Jaar December 5, 2021

Special Curator Tour with JoséCarlos Diaz, Chief Curator, Andy Warhol Museum

Virtual presentation at MAS (MIAMI ARTS STUDIO) at Zelda Glazer January 18, 2022

Special Curator with West Kendall Baptist Hospital Virtual Tour *Disrupting Anti Blackness* February 24, 2022

Open Mic: LOVE SICK

February 10, 2022

Pride Month Celebration June 23, 2022

Frost Family Days

Making Alebrijes with Pepe Mar October 30, 2021

Make you Feel My Love Day February 12, 2022

Better Together Performance by Olujimi Dance Collective February 12,2022

Slow Art Day with Jenn Mendoza and Lark Keeler April 2, 2022

Film Screenings

Don't Look Back | Bob Dylan November 16, 2021

International Motion Festival Cyprus in Miami April 12, 2022

Deaf History Film Screening CODA (Child of a Deaf Adult) April 14, 2022

Virtual Panel Discussion

April 13, 2022 Organized by FIU Professors Valerie Patterson and Andrea Queeley with special guests photojournalist Vanessa Charlot, filmmaker Amberly Alene, Human Rights activist Rinu Oduala, community activist Alexey Rodriguez, and sociologist Tanya Saunders.

Summer Exhibitions Celebration + Panel Discussion June 18, 2022

Guests joined us for a panel discussion with Gamaliel Rodriguez and Charo Oquet on topics related to exhibitions on view. Following the panel discussion, visitors enjoyed refreshments on the terrace, a live performance by Quintín Rivera Toro and Marían Rodriguez or take part in the FIU Juneteenth festivities.

Miami Dade County Public Schools Professional Summer Workshops

Art and Gratitude with Miami-based artists June 14-17, 2022 June 21, 2022





MUSEUM RECOGNITION + PRESS

The Frost was successful in obtaining press in the *Miami Herald*, *Nuevo Herald*, *Cultured*, *Ocean Drive*, *Art in America*, and *The New Arab*. It was a point of pride for the museum that two articles were written about Peggy Nolan and Robert Andy Coombs in *Cultured* and that Nolan's work was featured in the internationally-recognized publication *Art in America*. A recent article in *The New Arab* highlighted the exhibition of Lalla Essaydi's photographs.

Advertisements for family day celebrations, exhibitions, and generally promoting free admission were featured on WLRN. Select exhibitions were highlighted in *Cultured* print ads as well as the *Miami Herald*.

Social media continues to serve the museum well. The Frost Art Museum maintains the most followers of any college or university art museum in Miami on Instagram. The museum has also boosted posts on social media (paid advertising) to attract more followers. During the last fiscal year:

- o Facebook followers have decreased from 19,748 in 2020 to 19,421 presently, a 1.65% decrease
- o Instagram followers have increased from 5,644 in 2020 to 8,158 presently, a 44.5% increase
- o Twitter followers have increased from 8,102 in 2020 to 8,340 presently, a 2.9% increase

Press and Marketing: Retrospectrum Bob Dylan

The Bob Dylan exhibition, *Retrospectrum*, brought international attention to the Frost. As the most indepth and expansive showing of his artwork in the United States, it attracted worldwide interest from traditional and social media. *Retrospectrum* was promoted through news articles, exhibition reviews, newspaper, radio and online ads, and via multiple social media accounts. Together, they reached millions of members of the general public, the art world, and the FIU community.

A team of communications, museum and design professionals, along with FIU students, pushed information to general and art-news media, South Florida residents, and to FIU students, employees and alumni. The integrated marketing campaign, which began in late October and stretched through the exhibition's closing in mid-April, resulted in story placements in more than two dozen news outlets and strategic partners. They included:



- Preview articles by the London Telegraph and Associated Press. The AP feature appeared in newspapers as far away as the San Diego News Tribune, Le Soleil (Quebec), La Vanguardia (Spain), Protagon (Greece) and the Indian Express.
- Writeups in ARTnews, Smithsonian Magazine, Forbes, Rolling Stone magazine, Billboard, the New York Times, Chicago Tribune, The Forward, Diario Las Americas, Washington Examiner, Miami New Times, Palm Beach Daily News, Tampa Bay Times, My Modern Met, ArtReview, The Art Newspaper and Exibart (Italy)
- Interviews with museum director Jordana Pomeroy, including by the South Florida PBS radio stations and the Let's Talk Art with Brooke podcast.
- Promotion of the exhibition by The Institute for Bob Dylan Studies at the University of Tulsa.

Marketing and advertising planning began in the fall with a traditional campaign of newspaper ads timed to the show's opening, Art Basel Miami, which began two days later, and Art Week. Ads appeared in the Miami Herald, including an Art Basel special edition, Miami New Times. Online ads and sponsored articles and newsletter articles were delivered via *Art in America*, *ArtNews, Cultured, Frieze*, the *Miami Herald, The New Tropic*, and *New Times*. The marketing team chose local media to generate attendance by South Florida residents and by visitors to the multiple art programs in early December. The effort included promotion of Breakfast in the Park on Dec. 5

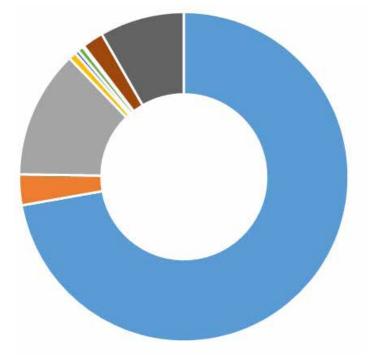
To reach the FIU community, the museum posted on Instagram and other social media accounts of the Frost, FIU (fiuinstagram), and the Wolfsonian Public Humanities Lab. Instagram posts appeared on ArtNews, Financial District, Halcyon Gallery, livinglifefearless and PolkadotDylan accounts. A lesser effort on Twitter helped produce posts by MardenArt Gallery in Canada; Live365, an online radio service; and arts commentator Rob Russell.

During the six-month campaign, the museum coordinated publicity with FIU External Relations, the Wolfsonian Public Humanities Lab, two BOLD student-agency teams from the FIU School of Communications + Journalism, public relations agencies in New York and London, and the exhibit's producers. Together, they reached out to journalists, responded to media inquiries, and engaged popular Dylan-fan Instagram accounts. The marketing team chose Instagram as the primary social medium as part of a strategy to reach GenZ, whose cohorts were least likely to be familiar with Dylan, his music and his art.

The Frost's efforts culminated with a series of ads that promoted the unveiling of the Dylan Gates in the weekly entertainment section of the Miami Herald, and ads and public service announcements on WLRN.

STATEMENT OF OPERATIONS

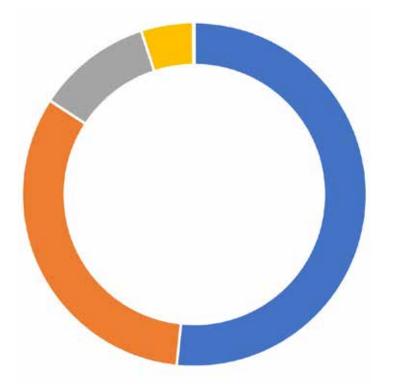
REVENUE



FIU	\$1,721,981
Donations	\$71,887
Government Grants	\$299,416
Rental Revenue	\$17,488
Membership Revenue	\$9,270
Corporate Sponsorships	\$13,000
Merchandise Sales Revenues	\$3,868
Admission Revenue	\$49,348
Endowments	\$198,087

Total Revenue \$2,384,345

EXPENSES



Administrative Expenses	\$1,231,267
Exhibitions & Programming	\$776,004
Operating	\$258,042
Marketing & Advertising,	\$116,373
Public Relations	
Advancement Fee for	\$278
Memberships	
Advancement Fee for	\$2,382
Donations & Endowments	

Total Expenses \$2,384,345



ADVANCEMENT UPDATES

During this unprecedented year, the Frost Art Museum is grateful for the support received to foster our collection, engage our community in creative inquiry, and use technology to open exhibitions to visitors across the globe. Along with foundation grants and both corporate and individual giving, we also recognize the naming of the museum's welcome desk.

LIST OF DONORS

The museum is grateful to the many community members, students, faculty, friends, foundations, and others who support us through gifts, memberships, and grants. The following includes gifts received between July 1, 2020, and June 30, 2021. Every effort has been made to ensure accuracy.

\$100,000+

Miami-Dade County Department of Cultural Affairs, Major Cultural Institutions Richard Levine

\$25,000-99,999

Art Bridges, Inc. Green Family Foundation Trust John S. and James L. Knight Foundation The Rubin-Ladd Foundation State of Florida Division of Cultural Affairs

\$10,000-24,999

Art Dealers Association of America Foundation The American Foundation for the Arts, Inc. Cornelia T. Bailey Foundation Funding Arts Network Ann and Robert Walzer West Kendall Baptist Hospital

\$2,500-\$9,999

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THE MUSEUM TEAM

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