ART TRANSFORMS PATRICIA & PHILLIP FROST ART MUSEUM FIU





FROM THE DIRECTOR



Do you remember the bumper sticker that read, "if you can read this you are too close"? If you are reading this newsletter, then you are a cultural consumer. We are part of a growing ecosystem and economy in Miami that generates \$1.43 billion in economic impact with more than 16 million people attending cultural events in Miami-Dade County annually. Each year, the Patricia & Phillip Frost Art Museum FIU learns new ways to connect with cultural consumers—novice and experienced—to stay relevant in the community and leverage its presence as a recognized hub of creative activity.

As I look back on this year, I have seen dramatic increases in our visitor numbers, membership, and social media followers. Donors increasingly demonstrate confidence in our mission by gifting us works of art passionately collected over the years. In turn, we have honored these donors by featuring these works in recent exhibitions such as <u>Lalla Essaydi: Image and Text</u> and <u>Seeking Knowledge: Art from Puerto Rico and the Diaspora</u> <u>gifted by Dr. Gamaliel R. Herrera</u>. Our diverse and dynamic exhibition program has, in turn, generated an increased number of visitors, including 12,000 FIU students who come with their classes, groups of friends, or in search of a solitary, meditative experience.

STEAMworks, the Frost's innovative teaching program in our public schools, has spread to new schools that seek STEAM designation to prepare all students in science, technology, engineering, art, and mathematics. We have

greeted more than 7,500 K-12 students whose exposure to museums, galleries, and the art profession may well begin at this museum. In fact, that's our operating assumption. In partnership with FIU's Herbert Wertheim College of Medicine, the Frost has launched an ambitious program to marry the art of looking with the medical arts. One student pronounced their experience in this program as "life changing." We remain committed to this student and others who see art as offering access to a new language of empathy and wellbeing.

Each year, new collaborative opportunities arise for innovative expression among the arts. This year I have had the distinct pleasure of experiencing dancers, musicians, singers, and poets performing in our galleries, moved by inspirational art, human emotions, and compelling ideas that resonate in our welcoming space. A site-specific hyperreal mural <u>The Golden Lining</u> now greets visitors on our second floor, thanks to Tratos, the creative team of Juan Travieso and Katerina Santos. This vibrant work depicts flora and fauna (including an extraordinary Florida panther) that have been deeply affected by environmental changes in our region.

If you have read this to the end, then you are not too close. In fact, come closer! Stay engaged and mark your calendars for October 7th when we open our Fall 2023 exhibition season along with a robust slate of events and programs. As always, if you like what we are doing, consider making a gift of membership or honoring someone with a donation. Help support our mission to provide free access to arts experiences.

Warm regards, Jordana Pomeroy, PhD







A FROST YEAR IN PHOTOS







EXHIBITIONS

The Frost Art Museum's exhibition program is supported by its museum members. The museum receives ongoing support from the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners, the Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture and the State of Florida.

First-Year Reading Program Exhibitions

In 2016, the museum launched an initiative with the Common Reading Program to attract new students to the museum. All incoming students entering FIU read the same book and discuss it in their First-Year Experience course. The museum developed an exhibition to complement the book with visual literacy, and introduce students to the museum.

MLK Exhibitions

For several years, the museum has developed an exhibition in the winter to coincide with the university's MLK Commemorative Celebration. In 2016, the museum defined the scope and goal of the exhibition, and established it formally as an exhibition series. The Martin Luther King, Jr. Exhibition series addresses issues of race, diversity, social justice, civil rights and humanity to serve as a catalyst for dialogue and enrich our community with new perspectives.

Student Exhibitions

Annually, we host the Master of Art Education and Master of Fine Arts exhibitions.

Tesoro: Pepe Mar's Love Letter to the Frost December 2, 2020 – November 6, 2022

In *Tesoro*, Pepe Mar—an artist who marries a broad range of visual references and personal obsessions spanning art, fashion, queer history, and Mexican culture—has created an installation drawn from the Frost Art Museum's collection. Mar envisions the museum's permanent collection of art from Africa, the Americas, Asia, Australia, and Europe, as special treasures and presents them as gifts to the public.

Seeking Knowledge: Art from Puerto Rico and the Diaspora gifted by Gamaliel R. Herrera

June 11, 2022 - September 11, 2022

Drawn from Gamaliel R. Herrera's robust donation of Puerto Rican art to the Frost Art Museum, *Seeking Knowledge* is both a celebration and a close look into modern and contemporary art from pioneer artists like Noemi Ruiz and emerging artists like Myritza Castillo. Works on display include abstract paintings, ink drawings, video installations, and sculpture.





Photography by Oriol Tarridas.

Rafael Soldi: a body in transit August 20, 2022 – December 4, 2022

Part of the First Year Experience exhibition program, this solo show includes works from three interconnected series by Peruvian American artist Rafael Soldi. Exploring issues of identity and memory, Soldi creates portraits that are introspective and vulnerable, where subjects are frequently shown with their eyes closed. Soldi draws from his experience as a queer man growing up in a predominantly Catholic community.

Rembrandt Reframed: Charles Humes, Jr., Jennifer Printz, and Wanda Raimundi-Ortiz September 15, 2022 – January 8, 2022

From the collection of the Georgia Museum of Art, this exhibition features 22 prints by renown printmaker Rembrandt van Rijn. The prints presented in *Rembrandt Reframed* speak to the enduring interest in the artist's career. Shown alongside Rembrandt's prints, work by Charles Humes, Jr., Jennifer Printz, and Wanda Raimundi-Ortiz challenge us to consider the ways in which they share approaches but also depart dramatically in technique and concept from the Old Master.

In the Mind's Eye: Landscapes of Cuba

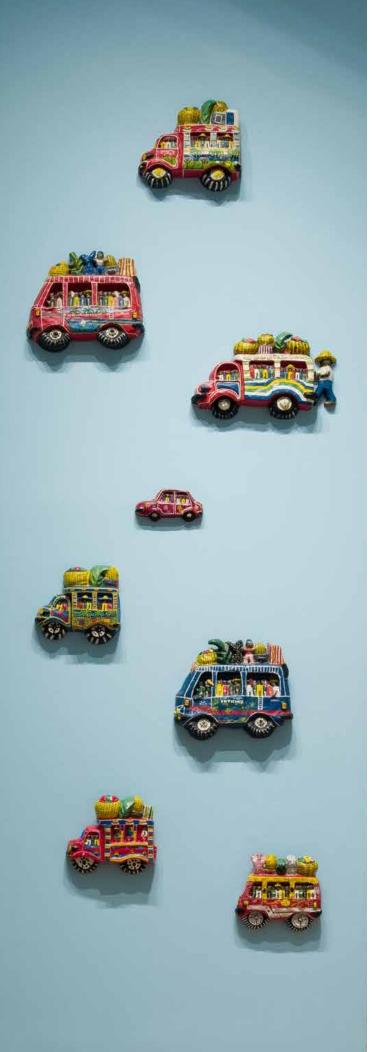
September 24, 2022 - January 15, 2023

In the Mind's Eye positions the genre of landscape painting as a powerful tool for dissecting relations between Cuba and the United States. Featuring historical work made between 1850 and 1910, this exhibition presents various modes of representation ranging from idyllic to pointedly nationalistic. Contemporary interventions by Cuban identifying artists speak to the tropes present in the historic depictions of landscape. This exhibition and catalogue are made possible by the Terra Foundation for American Art. Additional generous support for the exhibition is provided by Ramón and Nercys Cernuda and the Shadravan Family, the Gazitua family, ArtesMiami and Aida Levitan, Ph.D., and Miriam and Rick Machado.

Reflections: Master's of Arts Education

December 10, 2022 - January 8, 2023

This is the 14th annual Master's of Art Education exhibition. The 2022 graduating class is comprised of Jocelyn Arismendi, Christopher Ventura, and Grace Villalobos. Together, the works on view explore family history, challenge cultural identity, and illustrate poignant literary references.



Together/Apart

Modern and Contemporary Art from the United States January 19, 2023 – February 2, 2025

A collaboration with FIU sister museum The Wolfsonian-FIU, Together/Apart creates a narrative of modern and contemporary U.S. art that highlights the unique character of both museum collections. Including objects that reflect on urban and political transformations in the United States from the Wolfsonian and art works by immigrant artists from the Frost, *Together/Apart* tackles issues of American identity in a way that is nuanced and thought-provoking.This exhibition was made possible by the Terra Foundation for American Art.

Chitra Ganesh: Dreaming in Multiverse January 21, 2023 – April 16th, 2023

Chitra Ganesh draws on Buddhist and Hindu iconography, science fiction, queer theory, comics, Surrealism, Bollywood posters, and video games, to inform her illustrations and drawings. Curated by Meredith Malone, Ph.D. from the Kemper Art Museum, this iteration includes a site-specific mural, Vitruvian Sky, that combines collage elements with drawing to create a larger-thanlife presentation of Ganesh's colorful, dream-like images. This exhibition is supported by the Jane Hsiao Endowment.

An Elegy to Rosewood January 25, 2023 – April 30, 2023

One hundred years after the Rosewood Massacre, this exhibition honors the survivors of the racially motivated, violent displacement of the Rosewood community. Featuring family heirlooms and artifacts belonging to the private collection of Rosewood descendent Lizzie Robinson Jenkins, this exhibition focuses on the role women have played in preserving knowledge through oral history. Four Miami-based artists were commissioned to create artists' books in response to the themes present in the exhibition. This exhibition is part of the Martin Luther King, Jr., Exhibition Series. We are grateful to the Knight Foundation for its generous support of this exhibition through a Knight Arts Challenge Grant. Funding was also provided by the Green Family Foundation, a grant from Florida Humanities, and FIU's College of Communication, Architecture + The Arts (CARTA) and African and African Diaspora Studies.

Everything, Earth and Sky: An Exhibition of Haitian Art February 4, 2023 – May 28, 2023

Everything, Earth and Sky is the first comprehensive look into the Frost Art Museum's Haitian art collection. From depictions of schools, communal plazas, and government buildings to Haiti's fauna and the ever-present ocean, the works selected contain different interpretations of physical space and the use of public places. Loans from contemporary Haitian American artists interpret themes present in the Frost's Haitian collection.

This exhibition has been made possible with generous support from the Green Family Foundation, Island TV, PNC Bank, and Comprehensive Medical Aesthetics.

Mnemosyne's Reverie: Master's of Fine Arts Exhibition April 29, 2023 – May 28, 2023

This annual exhibition celebrates the achievements of the graduating studio students in the MFA program at Florida International University. The exhibiting artists participate in diverse disciplines and respond to time and space.

Photography by Oriol Tarridas.

COLLECTIONS

This past fiscal year, the Frost acquired 82 new works of art. Three works by Miami-based artists were purchased with funds from the Dorothea and Stephen Green Program Endowment. Gifts of art range from internationally renowned artists who continue to contribute to a complex visual culture landscape in Miami. Alfred Allan Lewis, an important patron of the Frost Art Museum, left several historically significant works to the museum as a part of his bequest, including a painting by Milton Avery and a preparatory drawing by Diego Rivera for his 1940 mural Pan American Unity, marking the first work by the artist to enter the collection.

Thanks to a substantial donation from Donald and Alison Weiss, the museum has acquired photographs from the *Aftermath* series by Joel Meyerowitz, which chronicle lower Manhattan in the months following the attack on the World Trade Center on September 11, 2001.

Works by artists who work in South Florida home enhanced the collection during the last fiscal year. The museum has acquired drawings by Jack Amoroso and a painting by Annette Rawlings, both residents of Coconut Grove as it flourished as an arts community during the 1960s and 1970s. A painting by Asser Saint Val was gifted to the museum by David Castillo and Pepe Mar in honor of its temporary exhibition, *Everything, Earth and Sky: An Exhibition of Haitian Art.*

71	Artwork loans	
8	Paintings	
5	Public art sculptures conserved	
2	Times year major cleaning of sculptures along the Avenue of the Arts	
30%	Of the collection has been inventoried	
150	Images added to object records	
17,000	Edits made to the database	



Artist Michele Oka-Doner speaking at the rebbion cutting of her mural The Third Day.

ACQUISITIONS

Jack Amoroso Reading W Ink, watercolor and pencil on paper, late 20th century Gift of the artist SC 2022.13.1

Jack Amoroso Sitting Man, Dudley Ink, watercolor and pencil on paper, late 20th century Gift of the artist SC 2022.13.2

Jack Amoroso Woman Reading, Patti Ink, watercolor and pencil on paper, late 20th century Gift of the artist SC 2022.13.3

Jack Amoroso Woman Sitting, June Ink on vellum, late 20th century Gift of the artist SC 2022.13.4

Jack Amoroso The Letter, by a Picasso Painting Ink, watercolor and pencil on paper, late 20th century Gift of the artist SC 2022.13.5

Jack Amoroso Theatre Lights Ink, watercolor and pencil on paper, late 20th century Gift of the artist SC 2022.13.6 Jack Amoroso Italian Space Heater Ink and oil pastel on paper, late 20th century Gift of the artist SC 2022.13.7

Jack Amoroso *Movie Making* Ink and pencil on paper, late 20th century Gift of the artist SC 2022.13.8

Jack Amoroso Playing the Organ Ink, oil pastel and pencil on paper, late 20th century Gift of the artist SC 2022.13.9

Jack Amoroso Foxy Lady Ink on paper, late 20th century Gift of the artist SC 2022.13.10

Jack Amoroso The Beach Cabanas Oil pastel on paper, late 20th century Gift of the artist SC 2022.13.11

Jack Amoroso Patti, Night in Casablanca Oil pastel on paper, late 20th century Gift of the artist SC 2022.13.12 Yanira Collado Untitled Textile, house paint, oil pastel and chip board custom frame, 2020-2021 purchased with funds from the Dorothea and Stephen Green Program Endowment FIU 2022.10

Stephen Edlich Untitled Cloth and burlap painting, 1964 Gift of Alfred Allan Lewis FIU 2023.3.19

Mary Frank Untitled Slab built, incised and raku-fired earthenware, late 20th century Gift of Alfred Allan Lewis FIU 2023.3.8

Luis Gispert Flamingo Graveyard Edition 1/3 C-print mounted on aluminum, 2007 Gift of Liza and Dr. Arturo F. Mosquera, in Honor of Arturo E. Mosquera FIU 2022.15.6

Luis Gispert Dump, Edition 2/3 C-print mounted on aluminum, 2007 Gift of Liza and Dr. Arturo F. Mosquera, in Honor of Arturo E. Mosquera FIU 2022.15.7 Ahmed Gomez Malevich and the Martian Gouache and 3d paper construction on Arche paper, 2018 Gift of Liza and Dr. Arturo F. Mosquera, in Honor of Arturo E. Mosquera FIU 2022.15.5

Addie Herder Untitled Mixed media, collage on paper, 1972 Gift of Alfred Allan Lewis FIU 2023.3.1

Addie Herder For Allan Mixed media, collage on paper, 1974 Gift of Alfred Allan Lewis FIU 2023.3.2

Addie Herder Untitled Mixed media, collage on paper, 1965 Gift of Alfred Allan Lewis FIU 2023.3.3

Addie Herder Untitled (Birthday Wishes) Mixed media, collage on paper, 1978 Gift of Alfred Allan Lewis FIU 2023.3.4

Addie Herder Untitled Mixed media, collage on paper, 1987 Gift of Alfred Allan Lewis FIU 2023.3.5

Addie Herder *Readings* Mixed media, collage on paper, 1987 Gift of Alfred Allan Lewis FIU 2023.3.6

Addie Herder Untitled Mixed media, collage on paper, 1966 Gift of Alfred Allan Lewis FIU 2023.3.7

Attributed to Utagawa Hiroshige aka Ando Hiroshige Evening Snow in Kanbara, from the "Fifty-Three Stations of the Tōkaidō" series (Tokaido Gojusan Tsugi No Uchi) Oban yoko-e color woodblock, 1833-34 Gift of Alfred Allan Lewis FIU 2023.3.14

Jacques Martin-Ferrieres Bridge at Sunset Oil on canvas, c.1959 Gift of Alfred Allan Lewis FIU 2023.3.18 Robert McKnight Little Monuments Mosaic, 2016 Gift of Liza and Dr. Arturo F. Mosquera, in Honor of Arturo E. Mosquera FIU 2022.15.4

Joel Meyerowitz Winter Garden (#396) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.1

Joel Meyerowitz Hoses Fulton St. (#389) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.2

Joel Meyerowitz Memorial Service Church St 10/28/2001 (#183) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.3

Joel Meyerowitz Structureand Federal Bldg. (#547) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.4

Joel Meyerowitz *Customs Interior (#373)* Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.5

Joel Meyerowitz *K-9 Being Cared For (#360)* Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.6

Joel Meyerowitz Entrance to WTC Mall (#355) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.7

Joel Meyerowitz Cranes and Welder's Basket (#352) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.8 Joel Meyerowitz Holiday Decorations, West St. (#346) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.9

Joel Meyerowitz Visitors Lo the Site (#417) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.10

Joel Meyerowitz Welders and Cage West St. (#410) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.11

Joel Meyerowitz Signs on back of crane (#237) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.12

Joel Meyerowitz Donut Shop (#231) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.13

Joel Meyerowitz Corner, Century 21 (#208) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.14

Joel Meyerowitz *Truck and Rubble (#473)* Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.15

Joel Meyerowitz Cross (#544) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.16

Joel Meyerowitz Stuffed Animal in Pit (#542) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.17 Joel Meyerowitz Ironworker (#538) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.18

Joel Meyerowitz Worker in Basket (#535) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.19

Joel Meyerowitz *Customs Controlled Bldg. Collapse (#342)* Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2022.16.20

Joel Meyerowitz Driver (#340) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.1

Joel Meyerowitz Slurry wall below West St. (#339) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.2

Joel Meyerowitz Office (#329) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.3

Joel Meyerowitz *Twisted steel (#326)* Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.4

Joel Meyerowitz Office in Chase Bldg. (#321) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.5

Joel Meyerowitz George Reilly (Ret. St.) (#48) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.6 Joel Meyerowitz Wounded fireman (#512) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.7

Joel Meyerowitz Scaffolding (#501) Vintage hromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.8

Joel Meyerowitz Pipers (#500) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.9

Joel Meyerowitz Inside "Taj Mahal" Tent (#495) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.10

Joel Meyerowitz Woman on Street (#491) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.11

Joel Meyerowitz Guard (#486) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.12

Joel Meyerowitz Fire Truck Fresl1 Kills (#480) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.13

Joel Meyerowitz *The Empty Site, 6.21.02 (#1)* Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.14

Joel Meyerowitz Workers from Last Night (#16) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.15 Joel Meyerowitz From Customs Bldg. Looking East (#318) Vintage chromogenic contact print, 2002 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.16

Joel Meyerowitz Looking South (#573) Vintage chromogenic contact print, 1980 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.17

Joel Meyerowitz Looking South (#595) Vintage chromogenic contact print, 1984 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.18

Joel Meyerowitz Looking South (#586) Vintage chromogenic contact print, 1980 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.19

Joel Meyerowitz North Wall Looking West (#432) Vintage chromogenic contact print, 2001 Gift from the Collection of Donald and Alison Weiss FIU 2023.4.20

Louise Nevelson Untitled Lithograph in black and white, 1963 Gift of Alfred Allan Lewis FIU 2023.3.12

Louise Nevelson Aquatint II Lithograph in color and mixed media, 1973 Gift of Alfred Allan Lewis FIU 2023.3.13

Louise Berliawsky Nevelson Symphony Three Black polyester resin sculpture, 1974 Gift of Alfred Allan Lewis FIU 2023.3.15

Michele Oka-Doner Preparatory Drawing for The Third Day Graphite, marker, and ink on paper, 2018 Courtesy of the Artist FIU 2023.5

Annette Rawlings *Murano* Oil on linen, 2004 Gift of F. Hawryliw FIU 2023.2 Man Ray Untitled Lithograph in color, mid-twentieth century Gift of Alfred Allan Lewis FIU 2023.3.9

Diego Rivera Untitled Watercolor and pencil on paper, 1940 Gift of Alfred Allan Lewis FIU 2023.3.10

Auguste Rodin Study for Burghers of Calais Bronze and stone, Late 19th century Gift of Richard A. Schwartz, Professor Emeritus FIU 2022.12

Asser Saint-Val *IWL SAETH PNGFOR4K* Mixed media on canvas, two and half years of vacuum dust, 2019 Gift of David Castillo and Pepe Mar FIU 2023.1

Onajide Shabaka Toward the sea river flows (sun) Mixed media on paper, 2017 Purchased with funds from the Dorothea and Stephen Green Program Endowment FIU 2022.17.1

Onajide Shabaka Toward the sea river flows (moon) Mixed media on paper, 2017 Purchased with funds from the Dorothea and Stephen Green Program Endowment FIU 2022.17.2

Rufino Tamayo Untitled Pencil and yellow colored pencil on paper, 1967 Gift of Alfred Allan Lewis FIU 2023.3.11

Angela Valella *The Right to Opacity* Afterimage 1:11, 10 Inkjet print on crystal clear paper, 2018 Gift of Liza and Dr. Arturo F. Mosquera, in Honor of Arturo E. Mosquera FIU 2022.15.2

Juan Vallejo Untitled Mixed media, late twentieth century Gift of Richard Levine FIU 2022.14 Angela Valella *The Right to Opacity* Afterimage 1:11, 12 Inkjet print on crystal clear paper, 2018 Gift of Liza and Dr. Arturo F. Mosquera, in Honor of Arturo E. Mosquera FIU 2022.15.3

Pedro Vizcaíno *Tank* Acrylic, styrofoam, color pencil on cardboard, 2005 Gift of Liza and Dr. Arturo F. Mosquera, in Honor of Arturo E. Mosquera FIU 2022.15.1

Antoine Vollon Untitled Oil on canvas, late 19th century Gift of Alfred Allan Lewis FIU 2023.3.17

Francisco Zuñiga *Dos Mujeres en Pie (Two Women on Foot)* Bronze, 1965 Gift of Alfred Allan Lewis FIU 2023.3.16



Artist Mark Delmont in conversation with museum visitors.

ENGAGING CAMPUS + COMMUNITY

FACULTY

FIU Herbert Wertheim College of Medicine Over five years, Frost has worked closely with the faculty from the Honors College in courses connecting the arts and humanities in medicine and global learning programs to introduce students to close-looking. This research-based strategy increases their observational skills.

The program's engagement continues and has led to the development of a micro-credential with Dr. Frank Anderson, M.P.H. Professor, Department Chair, Humanities, Health, and Society, along with Dr. Amilcar Castellano, Associate Professor. The Frost team worked with several groups supported by a FRAHME (Fundamental Role of Arts and Humanities in Medical Education) grant. The cohorts visited the museum, participated in close-looking exercises, created art, and wrote reflections on their experience developing a diagnostic eye. The grant culminated with an art show displaying their artistic and writing skills during a closing reception with medical faculty and professors in attendance on the main campus.

Based on the success of this collaborative program, a new micro-credential will be submitted for approval to be available in the fall. This badge will provide 12 hours to learn anatomical drawing through observation in the galleries led by Professor David Chang.



Professor David Chang leading drawing workshop for museum visitors.



Professor Dr. Kalai Matheewith posing with FIU students.

FIU STUDENTS

Open Mic Nights are scheduled four times per year and attract students to the Frost, many of whom have never visited the museum. More than 116 students attended our most recent open mic experiences.

Aspiring poets, musicians, and singers performed original and popular works for their peers. This program has continued to offer a space where FIU students feel safe and can highlight their talents.

Zine Workshops support faculty from many different departments and enrolled students throughout the academic year. Students and faculty create zines (small artistic publications) in response to film, lecture or reading assignments while connecting them to course objectives. We organize several workshops per year for FIU courses and additionally many more for the community.



Performer participating in Open Mic Night.

COMMUNITY

Creative Aging Art Making Workshops

Senior residential housing activity directors are invited through a collaboration with Susan O. Holtzman, Older Adult and Special Needs Advocate, Division of Innovation and Performance, Office of Mayor Daniella Levine Cava. These visitors tour the galleries once a month and then create a work of art.

Slow Art Day: The Art of Looking and Loving Art

10th Anniversary with ASL Interpretation | Supported by the Venero Endowment

Every April we host Slow Art Day, a global movement that asks participants to live in the moment and discover for themselves the joys of looking at art slowly. Frost's unique inclusive programs intend to meet every audience's needs, including addressing the social-emotional learner needs that surfaced post-pandemic. American Sign Language interpreters were hired to support our Deaf community for multiple events such as this one as well as family days, lectures, and panel discussions.

Frost Family Days

The Frost organizes 4 family days per year aligning with Hispanic Heritage and current exhibitions inviting the community for a day of reconnecting fun.

Community Artist Workshops

Inspired by our exhibition *From the Andes to the Caribbean: Art of the Spanish Americas from the Thoma Collection*, we kicked off summer programming by facilitating a weaving workshop with Miami-based artist and FIU Professor, Liene Bosque. We partnered with renowned artist and FIU Professor, David Y. Chang and Miami-based artist, Wendy Ordonez to lead a two-part plein air watercolor workshop that brought more than 215 participants to the museum.

Tertulia Nights is an after-hours experience that takes place every second Thursday of the month. This program promotes an exchange of ideas and dynamic modes of creation. It amplifies new voices, inviting local artists, scholars, and changemakers interested in engaging with the community innovatively. Since September of 2022, seven South Florida-based artists have led workshops and presentations that have driven diverse audiences into our museum. We have welcomed multiple well-known and emerging local artists throughout the year exploring new and innovative ways to connect to the community through artmaking.

Drawing You In combines a drawing session and an exhibition tour, providing participants with an immersive experience that invites everyone to observe details, learn, and bring out their inner artist through drawing. These monthly sessions welcome teachers seeking recertification points.

Community Partners

MoCA Teen Art Force Roxy Theatre Group Smithsonian Institution/Emerson Collective Crealdé School of Art/Hannibal Square Heritage Center Beloit College/The Wright Museum of Art Miami-Dade County Public Schools Sweetwater Elementary School Dr. Carlos J. Finlay Elementary School Booker T. Washington Senior High School Arthur & Polly Mays 6-12 Conservatory of the Arts Fit Kids for America Miami Arts Studio 6-12 @ Zelda Glazer Middle School Educa Vision Florida Grand Opera Blue Lagoon Residential House FIU MLK Commemorative Committee **FIU Juneteenth Celebration FIU Pride Center**

Casa Cuba FIU Cuban Research Institute Kimberly Green Latin American & Caribbean Center African and African Diaspora Studies Program Center for Women's and Gender Studies Department of Modern Languages Le Cercle Français & Pi Delta Phi Herbert Wertheim College of Medicine Medical Humanities Club **Global Learning Program Dual Enrollment** Department of Art and Art History Master of Art Education Program Department of History First-Year Experience Program Herbert & Nicole Wertheim School of Music The Humanities Edge Honors College



Sweetwater Elementary School students showcase their work in the Frost Art Museum FIU.

K-12 OUTREACH

Inside the Artist's Studio, focuses on high school students' artistic career pathways by bringing students to local art studios. This initiative is in collaboration with Miami Dade County School Visual Arts Program.

Schools in the program:

- Miami Arts Studio at Zelda Glazer
- Arthur and Polly Mays Conservatory of the Arts
- Design and Architecture High School (DASH)
- G. Holmes Braddock
- Miami Beach Senior High
- Booker T. Washington School

School Art Shows at the Frost

The Frost Art Museum hosted two shows of student artwork for the first time, the small works show titled *Whaddaya know it's Rococo!* showcased student work from Miami Dade County Public Schools from over 37 schools.

Power of Art Museum Showcase May 24, 2023 - June 6, 2023

Sweetwater Elementary School showcased student work created over the academic year. The Frost reception welcomed over 200 visitors to view the school's student art created by second, third, fourth, and fifth graders. This program is in its eighth year.

Frost Education Team

Frost Educators were invited to jury student art exhibitions organized by the Miami-Dade County Public Schools Scholastic, Scholastic FAEA (Florida Art Education Association), the K-12 Mario Diaz-Balart Congressional Student Art Competition, and Congressman Gimenez. "THE FROST ART MUSEUM'S PARTNERSHIP WITH SWEET-WATER ELEMENTARY PROVIDES OUR STUDENTS WITH A UNIQUE EDUCATIONAL EXPERIENCE.

OUR STUDENTS ACCESS LEARN-ING THROUGH VISUAL ART EXP-ERIENCES BOTH IN SCHOOL AND ON SITE AT THE FROST ART MUSEUM.

SWEETWATER ELEMENTARY'S COMMUNITY COMPRISED OF STUDENTS LIVING BELOW THE POVERTY LEVEL AND ENGLISH LANGUAGE LEARNERS WHO WOULD NOT HAVE THE MEANS TO ACCESS THIS TYPE OF CURRICULAR EXPERIENCE WITH-OUT THE GENEROSITY OF THE FROST'S PROGRAMMING."

Janet P. Olivera Principal, Sweetwater Elementary School

Art Kits

The Frost Art Museum continues to distribute art materials to schools and their students.

Teacher Workshops (year-round)

School bus transportation is raffled by the Frost and MDCPS to teachers who attend workshops as an incentive to organize field trip for students and advocate for art integration. The Frost seeks to support educators in the community, and in their classrooms supporting art teachers and other subjects such as math, social science and art history. Thirty elementary school art teachers from 50 schools participated.

Summer Teacher Workshops The Art of Gratitude July 2022

Every summer Frost partners with MDCPS offer a variety of professional workshops for teachers. The Frost partners with FIU faculty and with local artists to develop specially designed workshops that support classroom teaching. This year one two-week workshops turned to the Self and focused on ways to use art to help the educator, who in turn will apply the techniques to help the students in the fall.

Teacher Resources have been re-designed with a focus group to provide much needed support to the many educators struggling with the changes in the school classroom. The resources will be uploaded to the museum website in addition to website updates.

Smithsonian Museum Day

This Smithsonian day welcomed over 200 visitors and participants became Art Detectives, going on a scavenger hunt across the galleries.

Summer Camps

The summer months brought hundreds of young campers to our galleries from across the city. Many previous summer camp groups returned such as Fit Kids America, Mindful Kids, FIU Theatre Camp, Lewis Studio Arts 4Learning, and the Barnyard. Students visited our permanent collection exhibition, *Tesoro*, and engaged in tours with inquiry questions, closelooking and visual thinking exercises.

> THANK YOU ALL FOR THE INCREDIBLE OPPORTUNITIES THAT YOU GIVE THE MAGNET ART KIDS. IT MEANS THE WORLD TO THEM TO BE ABLE TO HAVE THESE EXPERIENCES THAT ENRICH THEIR ARTISTIC EDUCATION AND INSPIRE THEM TO BECOME EVEN BETTER ARTISTS! WE OWE YOU ALL A DEBT OF GRATITUDE!

Brian Reedy, Art Teacher MAS @ Zelda Glazer



S.T.E.A.M. WORKS!

The STEAMworks program is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking. This unique Frost program continues to provide support to schools seeking STEAM designation. The seven schools participating in STEAMworks engaged with the Frost exhibitions and collections virtually and in person.

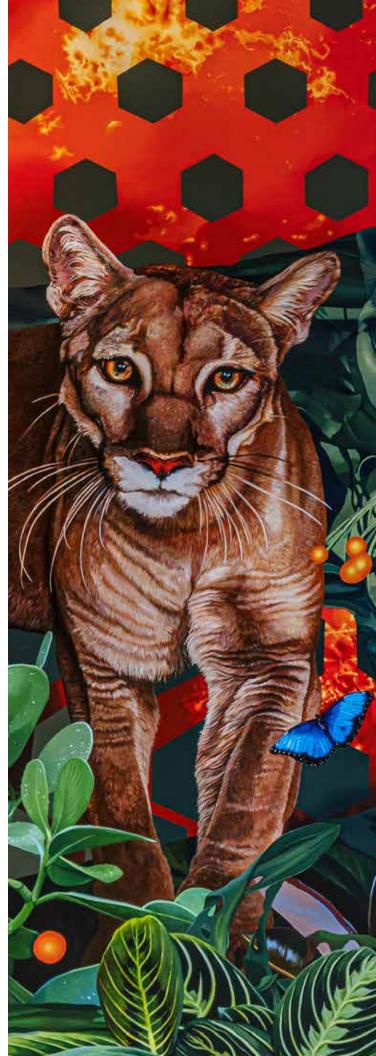
The Golden Lining Mural, TRATOS a new program with Sweetwater Elementary School Students. The newly installed mural by the artist Tratos, has provided a new STEAM connection, combining art history, environmental science, sustainability especially aligned to Florida's fourth grade social studies curriculum.

Community Service / Mentorship

The Frost team partners with Miami Arts Studio @ Zelda Glazer, also an FIU affiliated partner. We recruited over 25 students during the school's volunteer fair to create a new teen gallery guide cohort. This group of students volunteer throughout the year and over the summer while learning about professional careers in museums. The program has grown and will expand to include a mentorship program with education.

> "STEAMWORKS HAS INSPIRED ME AND MY STUDENTS. I WAS EVALUATED THIS YEAR AND WAS CHOSEN TO BE A MODEL CLASSROOM FOR STEAM RECEIVING A 5.0 - THE HIGHEST SCORE."

Carmen Company, Art Teacher South Miami Middle School



PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR STUDENTS

Rubin-Ladd Internships

Supported annually by the Rubin Ladd Foundation, NY The Rubin-Ladd internships at the Frost Art Museum are for two junior or senior FIU students each fall semester. Students are trained to teach with objects to expand the museum's audience reach. During the course of this internship, students gain experience working in museums and developing transferable skills in critical thinking, visual analysis, public speaking, educational theory, and community engagement.

• Two FIU students last year became the second cohort of paid interns.

• The internship continues into its third year with two students each fall who continue through spring. The students will teach with the Frost collections and traveling exhibitions on-site and at schools across the county.

The Ziff Internships for Curatorial Diversity (Endowed)

This endowed internship is offered to a junior or senior student at FIU who wishes to embark on a career in the curatorial field. Our intention is to hire a student who identifies as a person of color, but we are an equal opportunity employer, and all qualifying students are welcome to apply. This internship aims to increase the diversity of the curatorial field, helping to build the next generation of art museum professionals.

Emerson Collective Youth Collaborative Leadership for Change (Smithsonian)

The Smithsonian, in collaboration with the Emerson Collective Youth Collaborative and the George Washington University, offers the Leadership for Change Internship to rising college sophomores, juniors, and seniors who are committed to helping communities, are passionate about social justice, and are driven to accelerate positive impact in our world. This is the third summer the Frost has hosted Smithsonian interns.

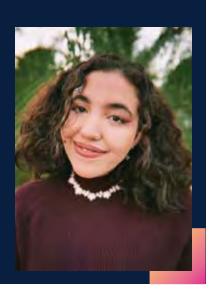
The Humanities Edge program helps college students in the humanities transition from Miami Dade College to Florida International University. Their goal is to provide opportunities for students to gain valuable professional experiences and skills and receive a stipend for their work. The Frost partners with Humanities Edge, providing meaningful internship experiences to students throughout the year in different areas of museum operations.



High School Interns Sandra Mangano and Christian Loor.

I JUST WANTED TO SAY THANK YOU TO EVERYONE. WORDS CAN'T DESCRIBE HOW GRATEFUL I AM FOR THIS EXPERIENCE. THANK YOU ALL FOR THE SUPPORT AND KINDNESS YOU HAVE SHOWN ME THROUGHOUT MY INTERNSHIP. I WILL CONTINUE VISITING AND SUPPORTING THE MUSEUM IN ALL POSSIBLE WAYS! AGAIN, THANK YOU SO MUCH FOR EVERYTHING.

Gisselle Mestre Delgado '24 Humanities Edge Intern, Spring/Summer 2023



MUSEUM RECOGNITION + PRESS

The goal of the Frost Art Museum's public relations and marketing initiatives remains consistent within all its exhibitions, events, and programming; that goal is to maximize the museum's visibility while engaging visitors and prospectives. As the museum expanded its PR and marketing team late in the year, increased efforts have been made to meet its needs.

Increasing visibility through media relations and organic media opportunities was a top priority for the museum in 2022-23, and in the last quarter of the year, the Frost was featured in top-tier local and national publications. Media placements secured in the fiscal year all prominently include the Frost and its exhibitions among some of the most powerful, influential, and inclusionary museums and shows across the globe.

Engaging new and existing audiences using social media continues to remain a focus for the Frost Art Museum. Through sharing well-designed graphics and images, resharing user-generated content, and boosting posts related to RSVP-driven events, the museum captured the attention of audiences it may not have otherwise. These efforts resulted in increased clicks to event RSVP-pages, the most liked <u>Instagram post</u> on the Frost's profile to date (270), and our profile surpassing 9,000 followers.

The Frost Art Museum's newsletter subscriber list has 18,500 subscribers. The museum has grown its platform to share news and updates directly to visitors' inboxes. The team has curated engaging content to feature in each week's newsletter, including event recaps, intern spotlights, exhibition features, and more. The newsletter has garnered attention from the museum's corporate sponsors as well.



Artist Chitra Ganesh in a interview with Art Loft.

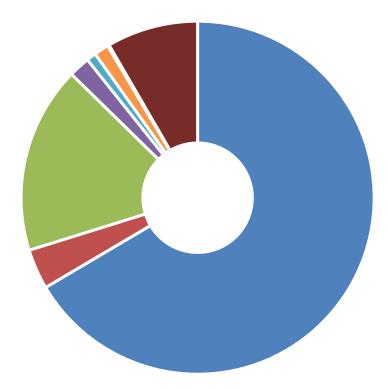
Advertising campaigns remained strong for exhibitions this year. Outside ad partners include WLRN, Miami Herald, and Mami New Times. Additionally, the museum has a full-page feature booked in the upcoming FIU Orientation Guide for incoming students. Increasing the search engine optimization of the museum is a growing priority, as digital presence is increasingly important in bolstering online visibility. To capitalize on the relationship with the Miami Herald, the Frost Art Museum is currently undergoing a new search engine marketing campaign with the publication using its Google Analytics expertise to better enhance the museum's SEO.

• In conjunction with the Martin Luther King Jr. Exhibition Series, *An Elegy to Rosewood* launched with a panel discussion featuring Lizzie Robinson Jenkins, the descendent of a Rosewood massacre survivor and founder of the Real Rosewood Foundation. This panel drew media interest and was prominently featured on the front page of the Friday/Saturday edition of the Miami Herald.

• *Chitra Ganesh: Dreaming in Multiverse* draws upon the artist's inspirations of comic books, video games, Surrealism, Bollywood posters, and queer theory. The exhibition received international attention from NBC News along with local coverage in South Florida PBS's Art Loft program, which focuses on highlighting South Florida's bustling art scene.

• Our exhibitions *An Elegy to Rosewood* and *Everything, Earth and Sky: An Exhibition of Haitian Art* were featured in The Miami Times, published by South Florida's leading Black-owned media company.

STATEMENT OF OPERATIONS



REVENUE

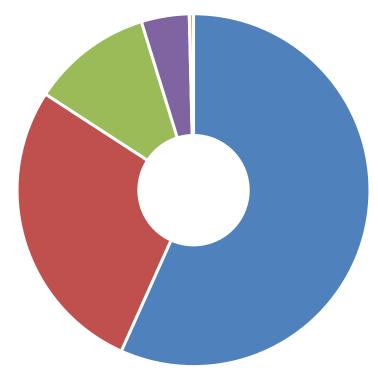
FIU	\$ 1,690,105.00
Donations	\$ 93,445.25
Government Grants	\$ 435,758.00
Rental Revenues	\$ 49,266.00
Membership Revenues	\$ 22,286.40
Corporate Sponsorships	\$ 34,020.00
Merchandise Sales	\$ 3,777.00
Endowments	\$ 212,500.21

Total Revenues



\$ 2,541,157.86





EXPENSES

Administrative Expenses Exhibitions + Programs Operating Marketing + PR	\$1,441,190.58 \$697,449.85 \$281,124.18 \$111,546.29
Advancement Fee for Memberships	\$668.59
Advancement Fee for Donations & Endowments	\$9,178.36
Total Expenses	\$2,541,157.86

Administrative Expenses Exhibitions + Programs Operating Marketing + PR

Advancement Fee for Memberships

Advancement Fee for Endowments

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Detail of The Third Day a mural by Michele Oka-Doner

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The museum is grateful to the many community members, students, faculty, friends, foundations, and others who support us through gifts, memberships, and grants. The following includes gifts received between July 1, 2022, and June 30, 2023. Every effort has been made to ensure accuracy.

\$100,000+

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